SMMSUNG

Product Guide

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™

RF30BB6600

Available in:

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in Customizable Door Panel Colors

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in Stainless Steel - All Panels

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in White Glass - All Panels



Table of Contents

Product Overview	
Product Overview	4
Carousel Image Order	5
Product Messaging	
Features and Benefits	ç
Lifestyle Images	14
Videos	16
Product Specs	
Review Mapping and Related Product	18
Spec Sheet	19
Will It Fit Guide	20
Energy Guide and User Manual	2
Bespoke Panel Installation Guide	22
Warranty	23
Feature Icons	25

Product Overview

Product Overview

Product Title

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™

Product Description

Extra-large capacity 3-Door French Door Refrigerator with customizable and changeable door panels available in a variety of colors and finishes. A revolution in convenience and design, the concealed Beverage Center™ features both a water dispenser and AutoFill Water Pitcher. Plus a Dual Ice Maker with cubed ice and Ice Bites™.

Available Colors



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center[™] in Customizable Door Panel Colors

RF30BB6600AP



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in Stainless Steel – All Panels RF30BB6600QL



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in White Glass – All Panels RF30BB660012



RF30BB6600AP Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6600AP%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6600AP%20Carousel%20Images%20SCOM **360 Spins** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6600AP%20360%20Spins































RF30BB6600QL Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6600QL%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6600QL%20Carousel%20Images%20SCOM **360 Spins: See RF30BB6600AP Carousel for available assets.**































RF30BB660012 Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB660012%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB660012%20Carousel%20Images%20SCOM **360 Spins: See RF30BB6600AP Carousel for available assets.**

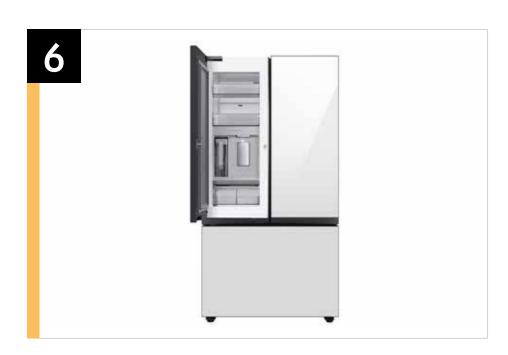






























Product Messaging

Features and Benefits - RF30BB6600				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	
Press or Pour – Water Two Ways	Beverage Center™	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center Washable Novzele
More space, more ways to stay organized	Extra-large Capacity	With 30 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering flexibility and organization to store and access all your favorite foods with ease.	30 cu. ft. of flexible storage space to fit all the food you love, with room for more.	SpaceMax TM

Features and Benefits - RF30BB6600 (Continued) **Overall Product Headline Feature Name Long Body Copy Short Body Copy Associated Image** Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill Select from cubed ice or Ice Bites[™] that chill your Dual Ice Maker with Ice Bites™ Ice your way your drink faster. drink faster. Flat Panel door design with easy-to-open Modern look that blends recessed handles blends into your kitchen Designed for a modern look **Modern Design** into your kitchen. to give you a modern look. Two separate drawers that let you store more Separate pantry drawers Store more meat, poultry deli items, meat, poultry, and fish, including **Pantry Drawers** and fish. for more storage larger-sized items.

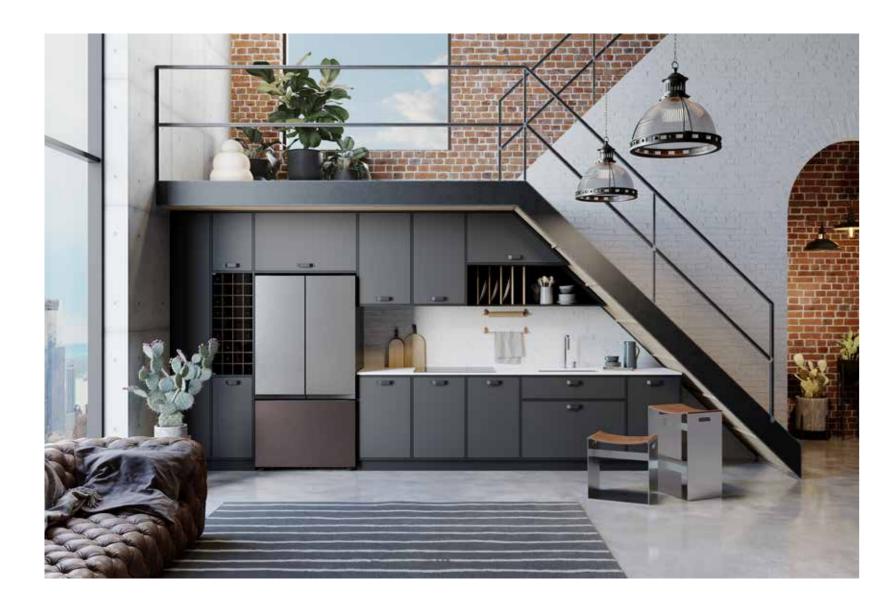
Features and Benefits - RF30BB6600 (Continued) **Overall Product Headline Feature Name Long Body Copy Short Body Copy Associated Image** Two large drawers **Keep your fruits** Two large drawers that are perfect for storing **Large Crisper Drawers** perfect for storing fruits and vegetables fresh fruits and vegetables. and vegetables. Independent fridge and freezer controls Independent controls keep N/A Twin Cooling Plus™ keep food fresher longer. food fresher longer. Use Samsung SmartThings Use the Samsung SmartThings App* to get to get notified when the notified when the door's open or when you door's open or when you Stay connected need a new water filter. need a new water filter.* **Wi-Fi Connectivity** anywhere, anytime *Available on Android and iOS devices. A Wi-Fi connection and *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.

Features and Benefits - RF30BB6600 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	ADA-Compliant Display	ADA-Compliant Display Easy-to-reach controls for everyone.	Easy-to-reach controls.	

Lifestyle Images

Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Lifestyle%20Image





14

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

16

Videos

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Videos







Overview Bespoke 3-Door

Color Customization

Beverage Center™







Large Capacity 3-Door

Wi-Fi Connectivity

Twin Cooling Plus™

Product Specs

Review Mapping

SKU	Туре	Color
RF30BB6600AP	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center™ in Customizable Door Panel Colors
RF30BB6600QL	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center [™] in Stainless Steel – All Panels
RF30BB660012	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with Beverage Center [™] in White Glass – All Panels

Related Product

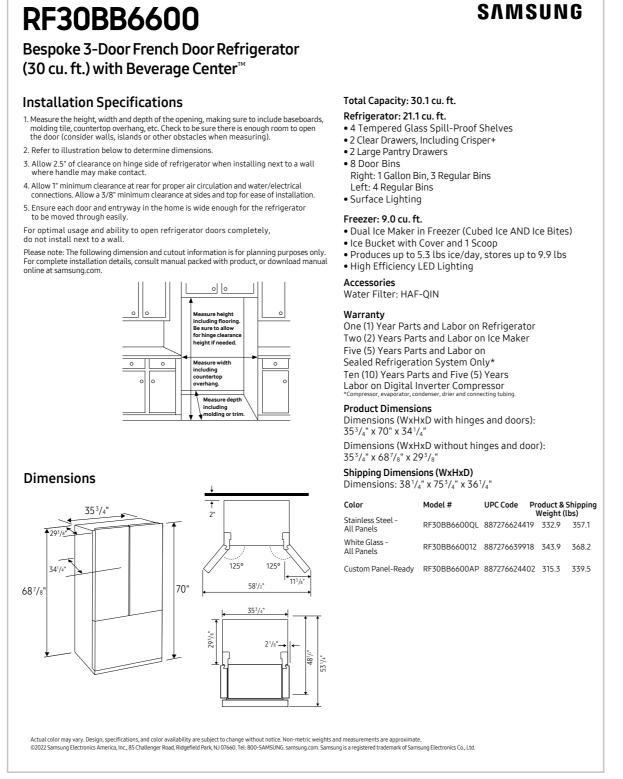
Water Filter
HAF-QIN

Spec Sheet

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Spec%20Sheet





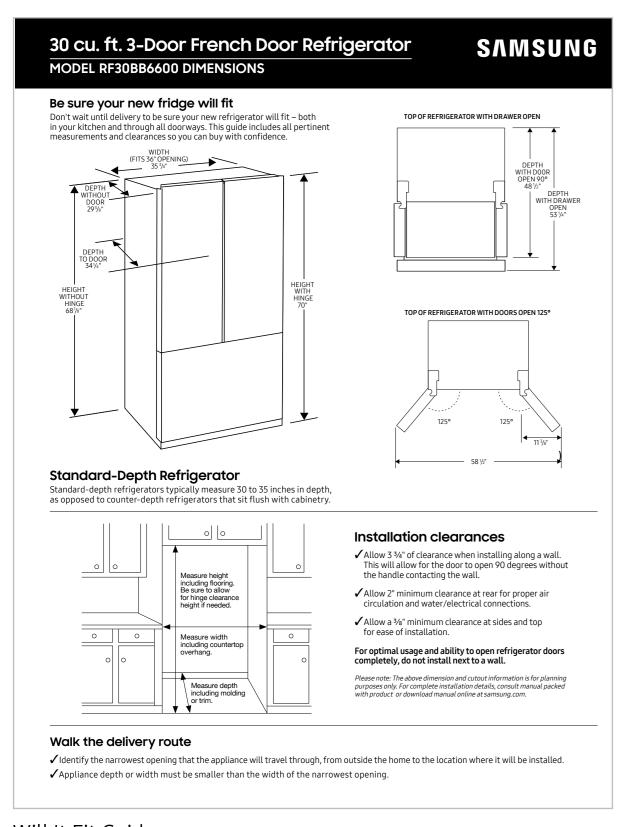
Spec Sheet - front

Spec Sheet - back

Will It Fit Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Spec%20Sheet



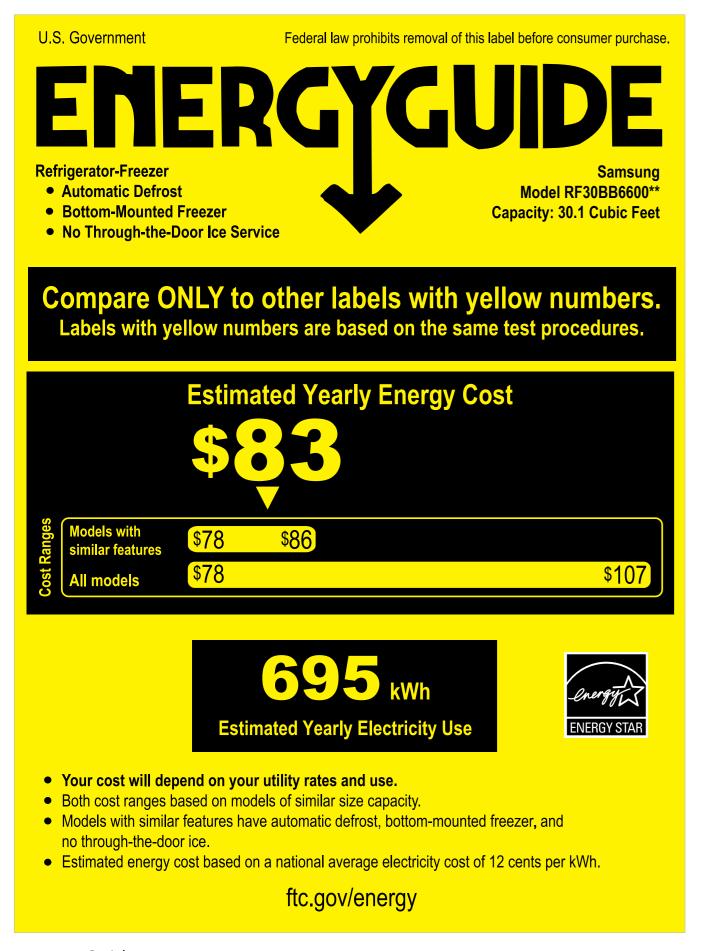
Will It Fit Guide

21

Energy Guide and User Manual

Easy Ads link

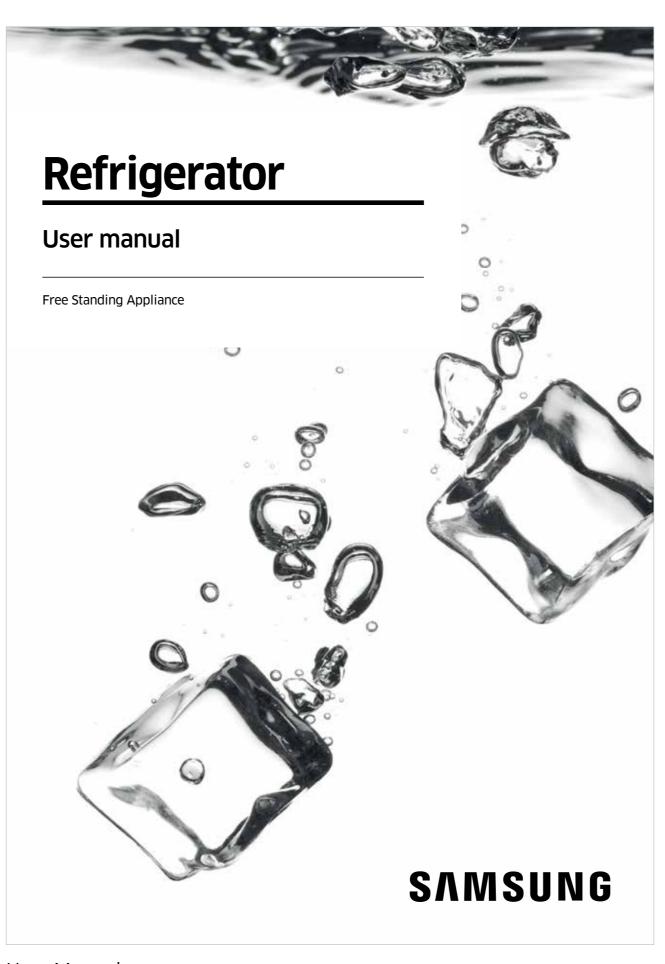
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Energy%20Label



Energy Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20User%20Manual



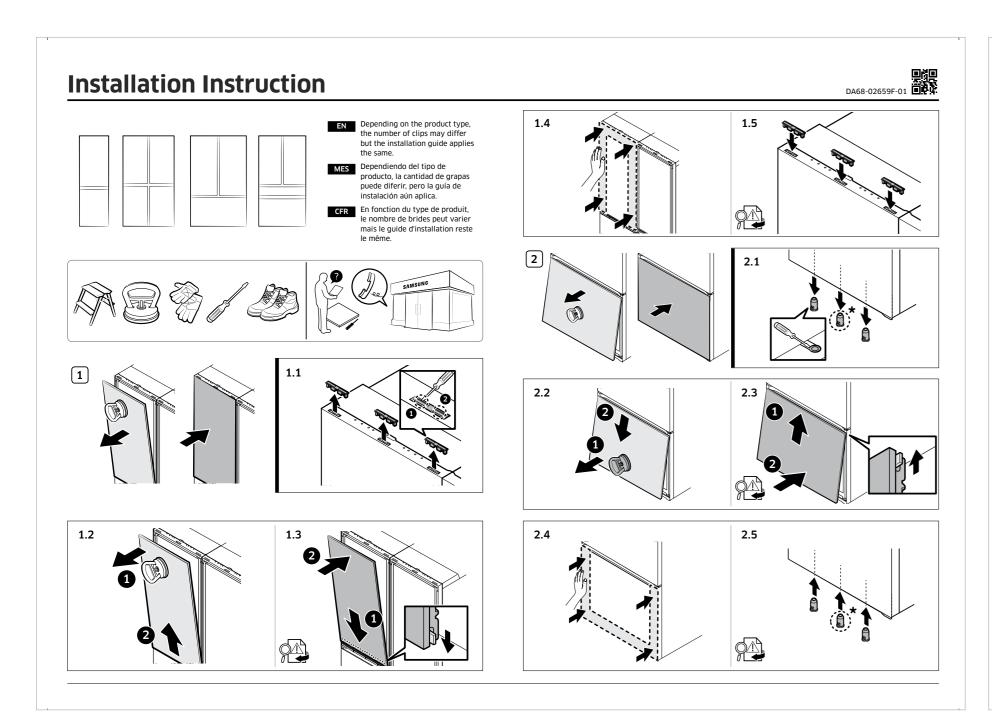
User Manual

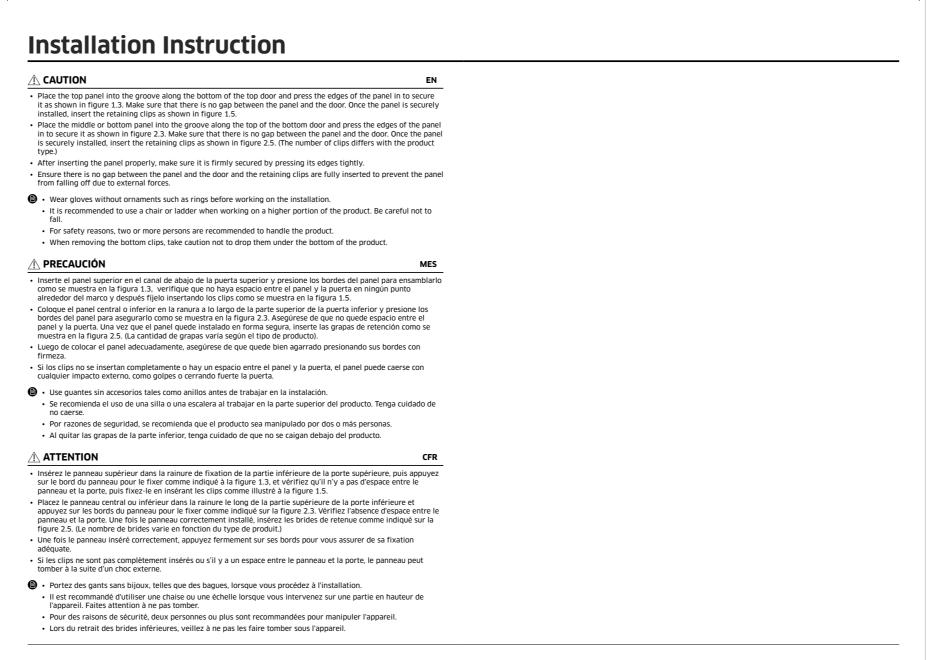
22

Bespoke Panel Installation Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Installation%20Guide





Warranty

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Warranty

LIMITED WARRANTY (U.S.A.)

RF24BB6200 RF30BB6200 RF24BB6600

RF30BB6600

SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator

Two (2) Years Parts and Labor on Ice Maker

Five (5) Years Parts and Labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)
Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues.

EXCLUSION OF IMPLIED WARRANTIES

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

LIMITATION OF REMEDIES

YOUR SOLE AND EXCLUSIVE REMEDY IS PRODUCT REPAIR, PRODUCT REPLACEMENT, OR REFUND OF THE PURCHASE PRICE AT SAMSUNG'S OPTION, AS PROVIDED IN THIS LIMITED WARRANTY. SAMSUNG SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO TIME AWAY FROM WORK, HOTELS AND/OR RESTAURANT MEALS, REMODELING EXPENSES, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS OR OTHER BENEFITS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED, AND EVEN IF SAMSUNG HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Some states do not allow exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

SAMSUNG does not warrant uninterrupted or error-free operation of the product. No warranty or guarantee given by any other person, firm, or corporation with respect to this product shall be binding on SAMSUNG.

To obtain warranty service, please contact SAMSUNG at:

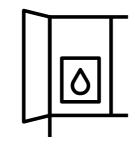
Samsung Electronics America, Inc. 85 Challenger Road Ridgefield Park, NJ 07660 1-800-SAMSUNG (726-7864) www.samsung.com/us/support

Feature Icons

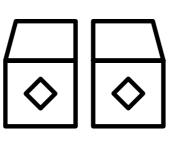
Feature Icons

Easy Ads link

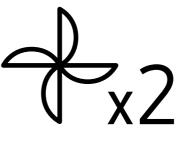
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6600%20Icons



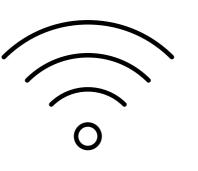
Beverage Center



Dual Ice Maker



Twin Cooling Plus™



Wi-Fi Connectivity



ADA Compliant

SAMSUNG