## SAMSUNG

## **Product Guide**

## Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

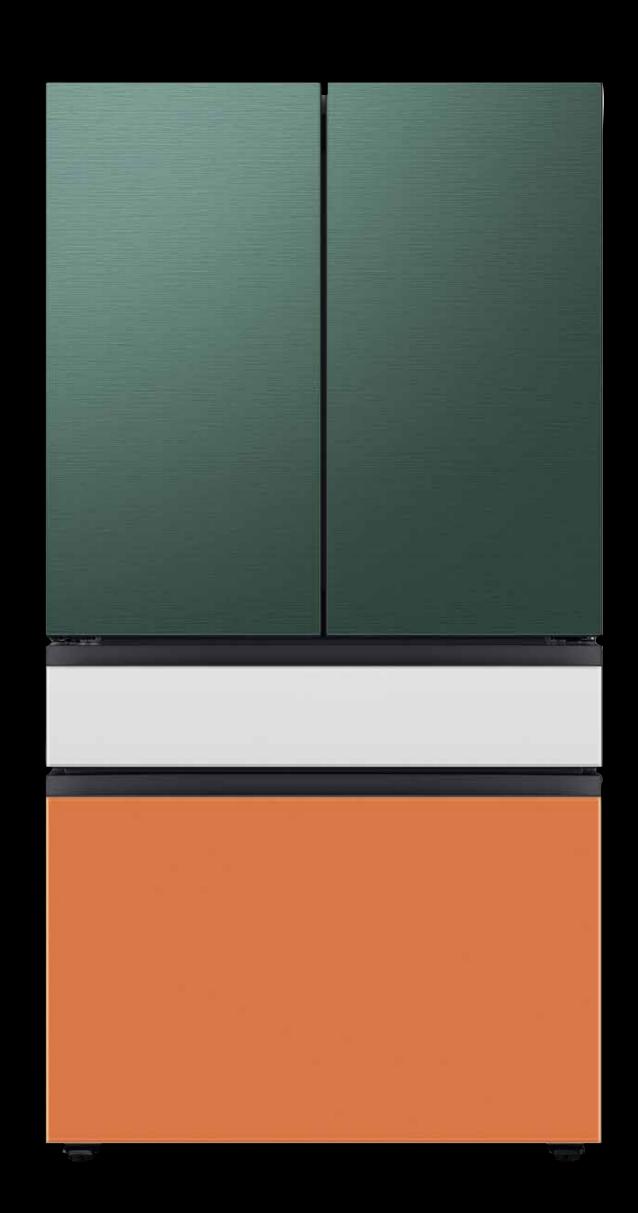
### RF23BB8200

#### Available in:

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Stainless Steel - All Panels

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in White Glass - All Panels



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## Product Overview

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

### **Product Overview**

#### **Product Title**

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

#### **Product Description**

Counter Depth 4-Door French Door Refrigerator with customizable and changeable door panels available in a variety of colors and finishes. Reinvent water and ice the way you want it with Samsung's AutoFill Water Pitcher and Dual Ice Maker with cubed ice and Ice Bites™.

#### **Available Colors**



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors

RF23BB8200AP



RF23BB8200QL

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Stainless Steel – All Panels



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in White Glass – All Panels RF23BB820012



## RF23BB8200AP Carousel Image Order

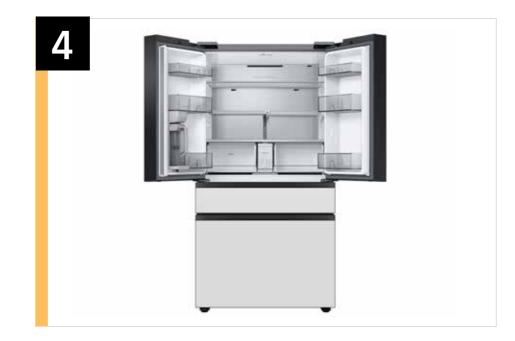
#### Easy Ads Links:

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB8200AP%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB8200AP%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29BB8200AP%20360%20Spins































## RF23BB8200QL Carousel Image Order

#### Easy Ads Links:

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB8200QL%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB8200QL%20Carousel%20Images%20SCOM **360 Spin - See RF23BB8200AP Carousel for available assets.** 































## RF23BB820012 Carousel Image Order

#### Easy Ads Links:

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB820012%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23BB820012%20Carousel%20Images%20SCOM **360 Spin - See RF23BB8200AP Carousel for available assets.** 































# Product Messaging

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

Features and Benefits - RF23BB8200				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	
Ice your way	Dual Ice Maker with Ice Bites™	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill your drink faster.	Select from cubed ice or Ice Bites™ that chill your drink faster.	
Customize your middle drawer temperature	FlexZone <sup>™</sup> Drawer	The FlexZone™ Drawer is customizable with 5 different temperature settings. From refrigerator to soft freeze, this middle drawer can store everything from fruits and vegetables to your favorite meat & seafood.	Customize your middle drawer with 5 different temperature settings.	VIJIKA VIJIKA BUTZER BUTZER  ADITION  A

Features and Benefits - RF23BB8200 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Always ready, always filled	AutoFill Water Pitcher	A built-in pitcher that automatically refills with filtered water and the option to infuse with a flavor of your choice.	A built-in pitcher that automatically refills with filtered water.	
Designed for a modern, built-in look	Modern Design	Flat panel door design with easy-to-open recessed handles blends into your cabinetry to give you a modern built-in-look.	Modern, built-in look that blends into your cabinetry.	
Keep your fruits and vegetables fresh	Large Crisper Drawers	Two large drawers that are perfect for storing fruits and vegetables.	Two large drawers perfect for storing fruits and vegetables.	Water Control of the

Features and Benefits - RF23BB8200 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Twin Cooling Plus™	Independent fridge and freezer controls keep food fresher longer.	Independent controls keep food fresher longer.	* friezer
Consistent Temperature	Metal Cooling	The stainless steel paneling helps maintain consistent temperature throughout the refrigerator.	Stainless steel paneling helps maintain consistent temperature.	Metal Cooling
Stay connected anywhere, anytime	Wi-Fi Connectivity	Use the Samsung SmartThings App* on your smartphone to control the temperature of your refrigerator and monitor it remotely.  *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Use the Samsung SmartThings Control and monitor your fridge remotely.	

Features and Benefits - RF23BB8200 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	ADA-Compliant Display	ADA-Compliant Display Easy-to-reach controls for everyone.	Easy-to-reach controls.	

# Lifestyle Images

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

## Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8200%20Lifestyle











Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## Vice sos

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

## Videos

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8200%20Videos











Overview Bespoke 4-Door

Color Customization

FlexZone<sup>™</sup> Drawer

Wi-Fi Connectivity

Twin Cooling Plus™

# Product Specs

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator 23 cu. ft. in Customizable Panel with AutoFill Water Pitcher

## Review Mapping

SKU	Туре	Color
RF23BB8200AP	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors
RF23BB8200QL	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in Stainless Steel – All Panels
RF23BB820012	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher in White Glass – All Panels

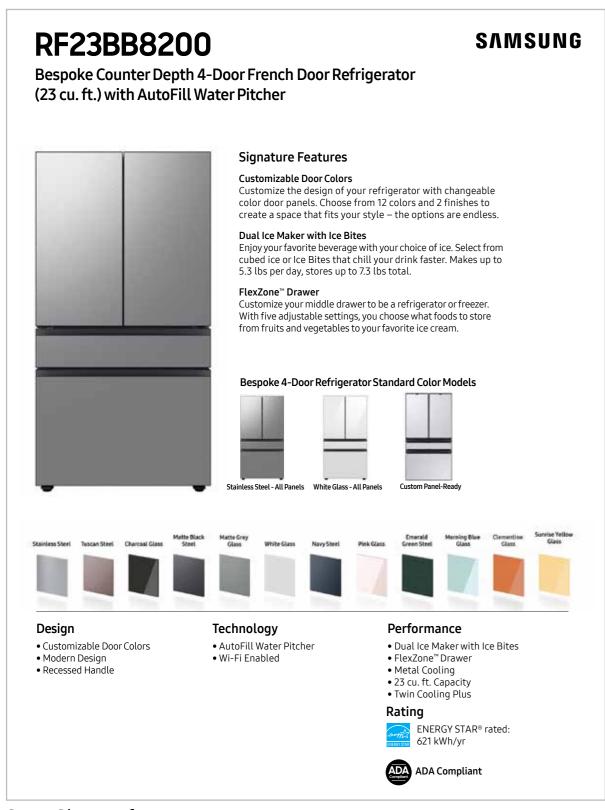
## **Related Product**

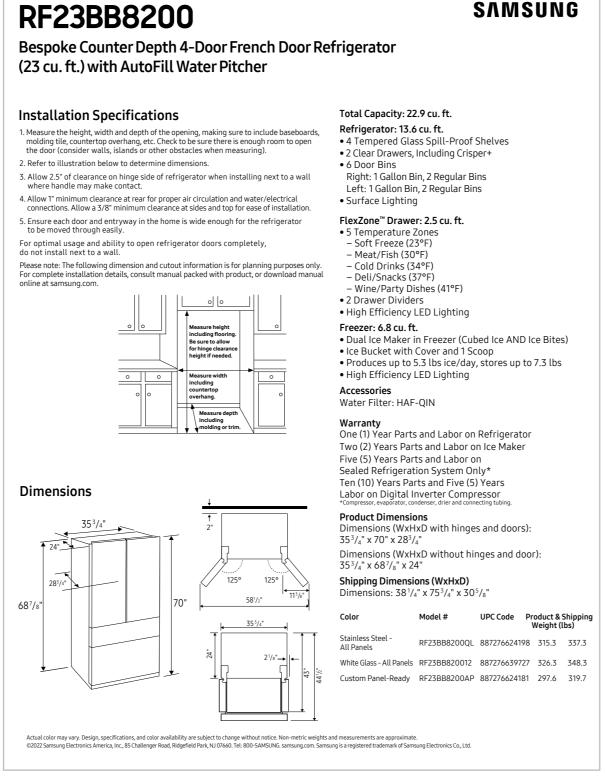
Water Filter
HAF-QIN

## Spec Sheet

#### Easy Ads link

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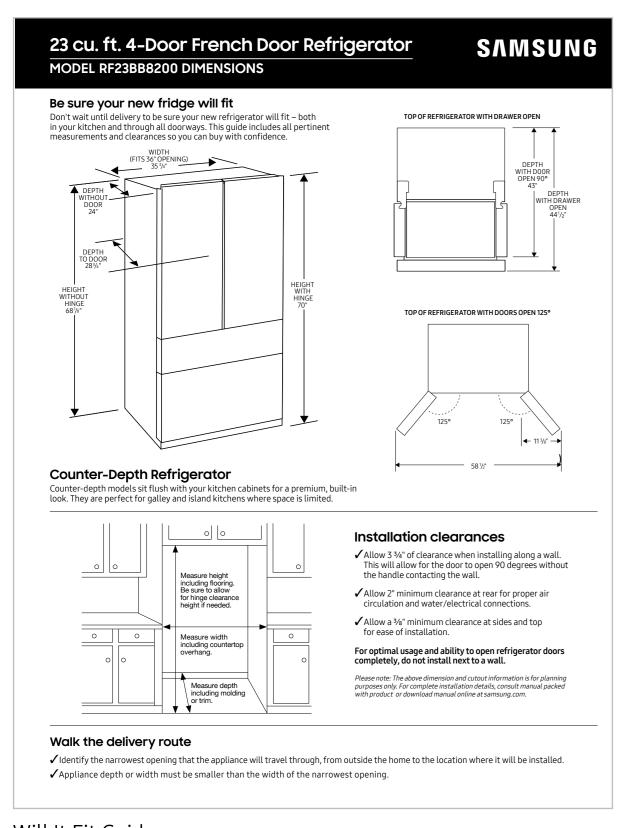
Spec Sheet - front

Spec Sheet - back

## Will It Fit Guide

### Easy Ads link

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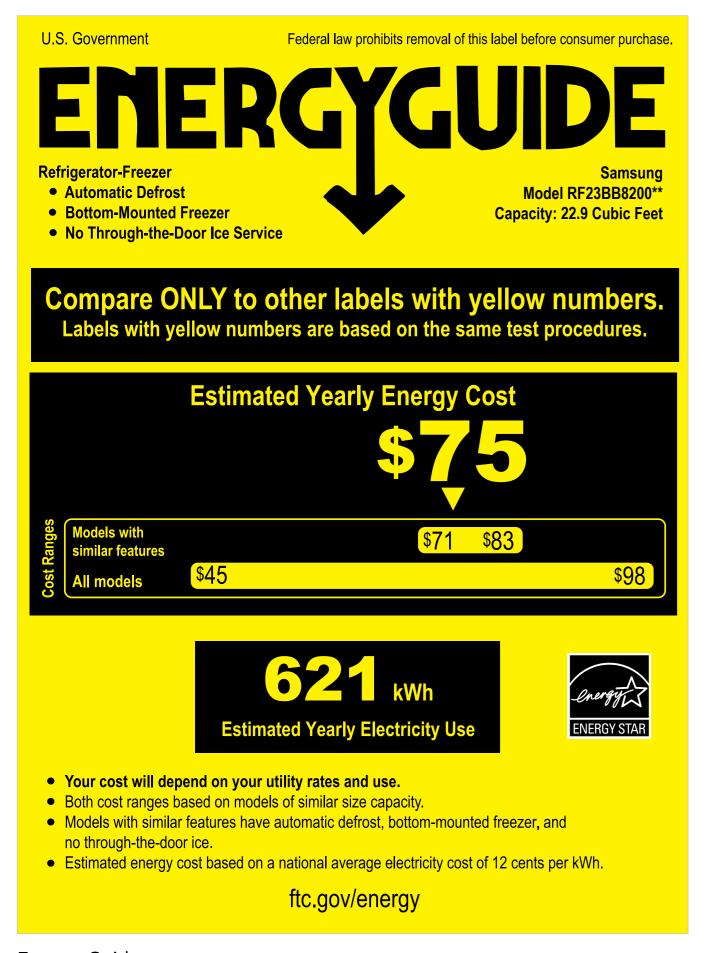


Will It Fit Guide

## **Energy Guide and User Manual**

#### Easy Ads link

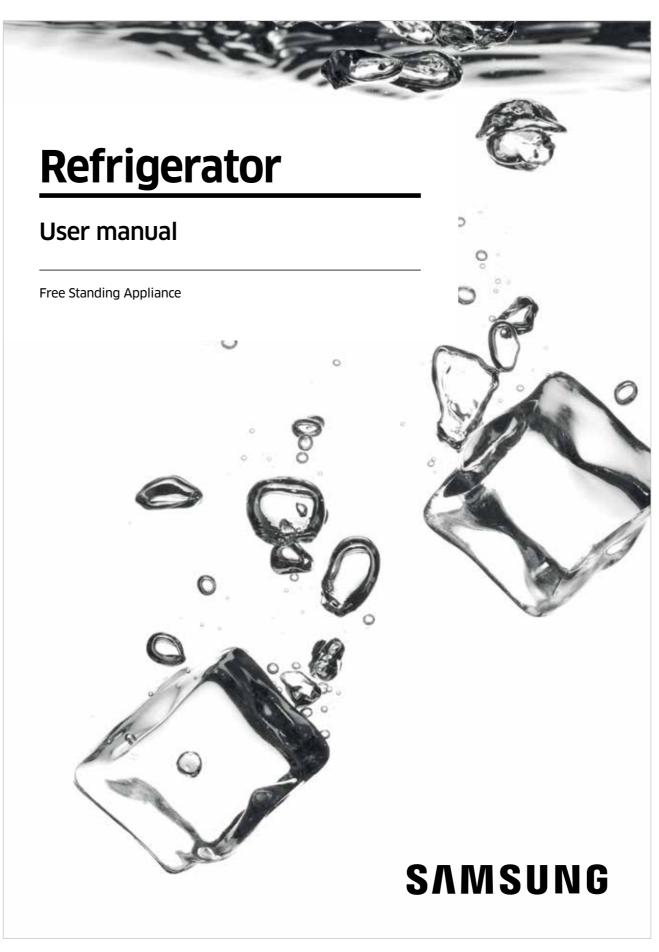
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8200%20Energy%20Label



Energy Guide

#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8200%20User%20Manual

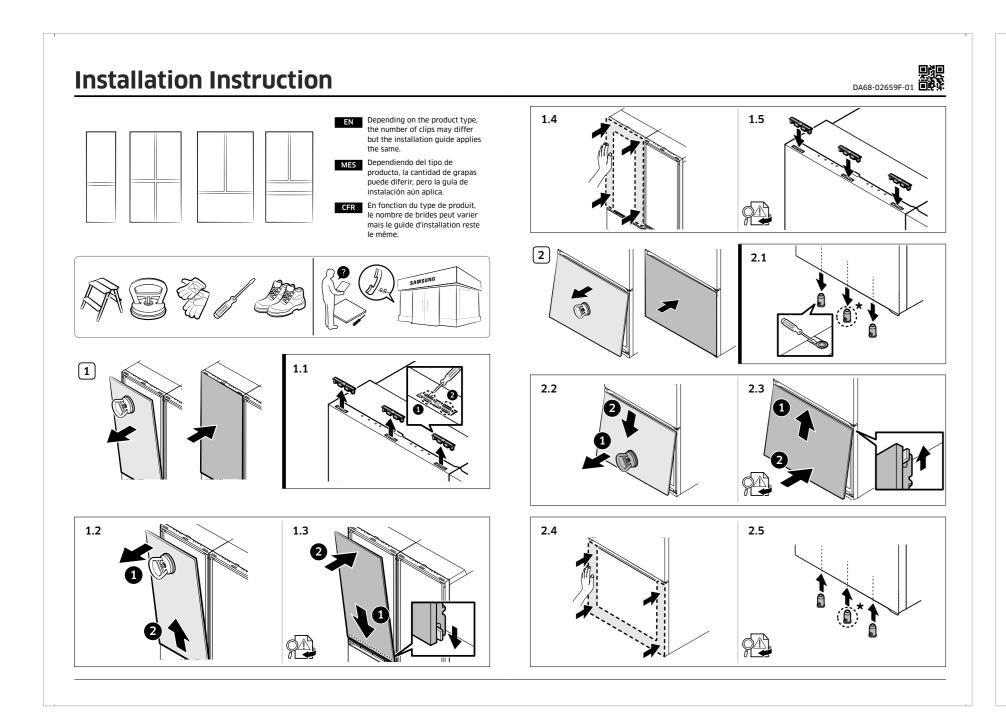


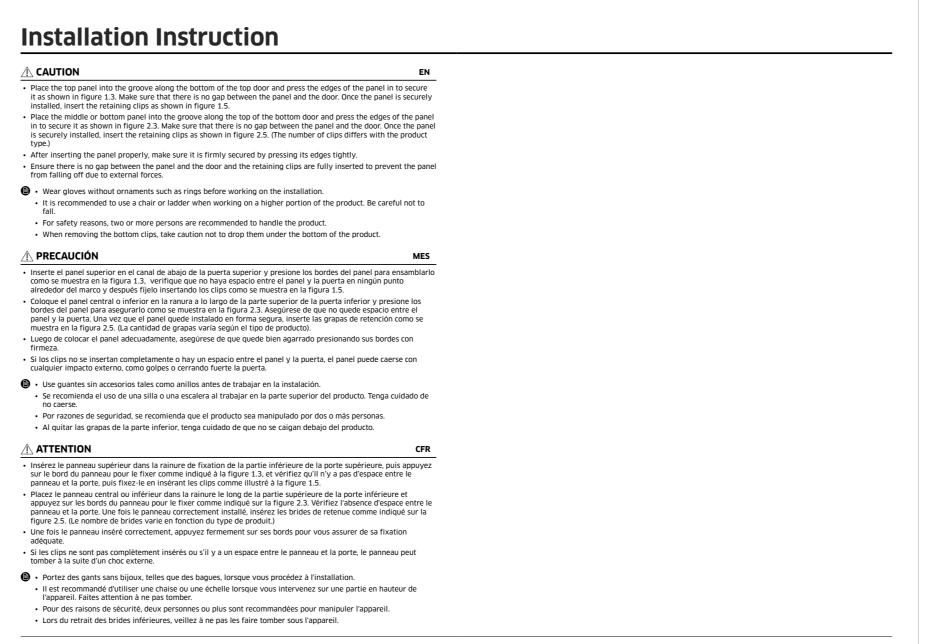
User Manual

## Bespoke Panel Installation Guide

#### Easy Ads link

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## Warranty

#### Easy Ads link

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#### LIMITED WARRANTY (U.S.A.)

RF23BB8600 RF29BB8600 RF23BB8200

#### SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator

Two (2) Years Parts and Labor on Ice Maker

Five (5) Years Parts and Labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)

Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to th instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues

#### **EXCLUSION OF IMPLIED WARRANTIES**

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

#### LIMITATION OF REMEDIE

YOUR SOLE AND EXCLUSIVE REMEDY IS PRODUCT REPAIR, PRODUCT REPLACEMENT, OR REFUND OF THE PURCHASE PRICE AT SAMSUNG'S OPTION, AS PROVIDED IN THIS LIMITED WARRANTY. SAMSUNG SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO TIME AWAY FROM WORK, HOTELS AND/OR RESTAURANT MEALS, REMODELING EXPENSES, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS OR OTHER BENEFITS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED, AND EVEN IF SAMSUNG HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Some states do not allow exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

SAMSUNG does not warrant uninterrupted or error-free operation of the product. No warranty or guarantee given by any other person, firm, or corporation with respect to this product shall be binding on SAMSUNG.

To obtain warranty service, please contact SAMSUNG at:

Samsung Electronics America, Inc. 85 Challenger Road Ridgefield Park, NJ 07660 1-800-SAMSUNG (726-7864)

www.samsung.com/us/support

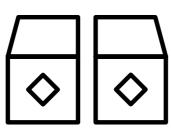
## Feature Icons

RF23BB8200 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with AutoFill Water Pitcher

### Feature Icons

### Easy Ads link

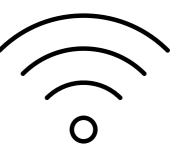
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8200%20Icons



Dual Ice Maker



FlexZone™ Drawer



Wi-Fi Connectivity



AutoFill Water Pitcher



ENERGY STAR® Certified

## SAMSUNG