



ELFW7738MW

Front Load Perfect Steam™ Washer with LuxCare® Plus Wash and SmartBoost® - 4.5 Cu. Ft.

The Electrolux front load washer in matte white finish provides the most effective stain removal with SmartBoost premixing technology, even in cold water. With new features like Cold Sanitize and a Care Meter to help make sustainable selections easier, this machine is optimized to perform in cold water. It features the industry's first Adaptive Dispenser that accepts detergent packs to give you the flexibility to clean with all detergent types. Features like Optic Whites and Perfect Steam provide better care for fabrics, giving your favorite clothes a longer life.

Available Colors: Alpine, White, Matte White

Version: 11/25

Consumer Benefits

SmartBoost® Premix Technology

SmartBoost® premixes water and detergent, amplifying its cleaning power for the most effective stain removal, even in cold water to provide better care for clothing.

AHAM HLW-2020 tested against leading competitors with suggested retail pricing of \$1549-\$1999

Optimized for Cold

With features like Cold Wash, Cold Sanitize, and a Care Meter for more sustainable cycle selection, this machine is optimized for better performance in cold.

Optic Whites™ cycle keeps whites whiter

Keep your white clothing and linens looking newer longer with our Optic Whites™ cycle which prevents the redeposit of dirt and other residues, keeping whites whiter than the normal cycle with bleach.



Pure Rinse™ option rinses cleaner

Remove detergent residues and fragrances that can irritate skin with Pure Rinse™ which rinses cleaner than our extra rinse option without using more water.

15-Minute Fast Wash

Quickly clean the items you need most

Fast time based on 3 lb. DOE load.

Magnetic door prop introduces airflow

The magnetic door prop allows washer door to stay ajar to completely dry out seal in between uses, reducing the risk of odor and mildew.



Product Photography



Product Specifications

Product Information

Power Type	Electric 120v
UPC	012505387821

Washer Cycles

Cycle Count	11
Activewear	Yes
Clean Washer	Yes
Cold Wash	Yes
Colors	Yes
Delicates	Yes
Fast Wash	Yes
Heavy Duty	Yes
Normal	Yes
Optic Whites	Yes
Rinse and Spin	Yes
Towels	Yes

Soil Levels

Extra Light	Yes
Light	Yes
Normal	Yes
Heavy	Yes
Solid Soil	Yes

Controls

Cancel	Yes
Control Lock	Yes
Cycle Status Lights	Yes
Delay Start	Yes
Pause Function	Yes
Power On/Off	Yes
Start	Yes

Dimensions and Volume

Height	38"
Width	27"
Depth	32"
Washer Drum Capacity	4.5 Cu. Ft.

Energy Data

Integrated Modified Energy Factor	3.2
Integrated Water Factor	2.6
kWh/cycle	0.29 kWh
kWh/year	74 kWh
Water Usage/Year	3452 Gallons

Washer

Drum Light	Yes
Drum Material	Stainless Steel
Maximum Spin Speed	1300 RPM
Water Heater	Yes
Water Level Adjustment	Yes

Washer Options

Allergen	Yes
Cold Sanitization	Yes
Delay Start Time	1-12 Hours
Extra Rinse	Yes
Perfect Steam	Yes
Pure Rinse	Yes
Stain Soak	Yes

Washer Spin Speeds

Spin Speed Selections	5
Max	Yes
High	Yes
Medium	Yes
Low	Yes
No Spin	Yes

Temperature Settings

Eco Cold	Yes
Cool	Yes
Warm	Yes
Hot	Yes
Sanitize	Yes

Dispenser

Bleach Dispenser	Yes
Detergent Dispenser	Yes
Fabric Softener Dispenser	Yes
Prewash Detergent Dispenser	Yes
PODs Dispenser	Yes

Exterior

Door Latch	Yes
Reversible Door	Yes

Electrical Specifications

Minimum Circuit Required	15 Amps
Voltage Rating	120 V

General Specifications		Installation	
Chime On / Chime Off	Yes	Optional Pedestal	Yes
Leveling Legs	Yes	Power Cord Included	Yes
Product Weight	217 lbs	Stackable	Yes
Prop 65 Label	No	Performance Certifications and Approvals	
Warranty - Labor	1 Year		
Warranty - Motor	10 Years		
Warranty - Parts	1 Year		
Warranty - Tub	Lifetime		
Safety Certifications and Approvals		CEE Tier	Tier 3
NSF Certified	Yes	ENERGY STAR Certified	Yes
Sanitization and Allergy Reduction	Yes	ENERGY STAR Most Efficient	Yes
UL Listed	Yes	High Efficiency	Yes

Consumables, Accessories and Installation Parts

Required Installation Part - Best

- 5304490736

Braided Stainless Steel
6' Washer Fill Hoses


- 5304473845

4' Laundry Rubber Fill
Hose - 2 pack


- 2SSFILHOSE

6' Stainless Steel
Braided Fill Hose 2 Pack


- 2SSFILHOSEC15

6' Stainless Steel
Braided Fill Hose 2 Pack



Consumables

- 10ELPROL02

PureAdvantage™
Probiotic Washer
Cleaner 6 Pack


- 10ELPRLT01

PureAdvantage®
Washer Cleaner Tablets


- ELWLCMKT01

Welcome Gift



Accessories

14ELCMAT01
SmartSort™ Comfort
Mat



14ELSORT01
SmartSort™ Laundry
Totes



14ELHOOK01
SmartSort™ Wall Hooks



14ELHANG01
LuxCare™ Foldable
Hanger



ELWLCMKT01
Welcome Gift



14ELWBAG01
LuxCare™ Delicate
Wash Bags



14ELCBAR01
LuxCare™ Corner
Hanging Bar



Optional Installation Part - Best

STACKIT7X
Front-load Laundry
Stacking Kit



ELPWD27MW
Luxury-Glide® Pedestal
with Spacious Storage
Drawer

