SAMSUNG

Product Guide

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher

RF30BB6200

Available in:

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Stainless Steel - All Panels

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in White Glass - All Panels



Table of Contents

Product Overview	
Product Overview	4
Carousel Image Order	į
Product Messaging	
Features and Benefits	Q
Lifestyle Images	14
Videos	10
Product Specs	
Review Mapping and Related Product	18
Spec Sheet	19
Will It Fit Guide	20
Energy Guide and User Manual	2
Bespoke Panel Installation Guide	22
Warranty	23
Feature Icons	2!

Product Overview

Product Overview

Product Title

Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher

Product Description

Extra-large capacity 3-Door French Door Refrigerator with customizable and changeable door panels available in a variety of colors and finishes. Reinvent water and ice the way you want it with Samsung's AutoFill Water Pitcher and Dual Ice Maker with cubed ice and Ice Bites™.

Available Colors



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors

RF30BB6200AP



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Stainless Steel – All Panels RF30BB6200QL



Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in White Glass – All Panels RF30BB620012



RF30BB6200AP Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200AP%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200AP%20Carousel%20Images%20SCOM **360 Spins** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200AP%20360%20Spins































RF30BB6200QL Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200QL%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200QL%20Carousel%20Images%20SCOM **360 Spins: See RF30BB6200AP Carousel for available assets.**































RF30BB620012 Carousel Image Order

Easy Ad Links:

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200AP%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF30BB6200AP%20Carousel%20Images%20SCOM **360 Spins: See RF30BB6200AP Carousel for available assets.**































Product Messaging

Features and Benefits - RF30BB6200				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	
More space, more ways to stay organized	Extra-large Capacity	With 30 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering flexibility and organization to store and access all your favorite foods with ease.	30 cu. ft. of flexible storage space to fit all the food you love, with room for more.	Space Max ^{IM}
Ice your way	Dual Ice Maker with Ice Bites™	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill your drink faster.	Select from cubed ice or Ice Bites™ that chill your drink faster.	

Features and Benefits - RF30BB6200 (Continued)

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Always ready, always filled	AutoFill Water Pitcher	A built-in pitcher that automatically refills with filtered water and the option to infuse with a flavor of your choice.	A built-in pitcher that automatically refills with filtered water.	
Designed for a modern look	Modern Design	Flat Panel door design with easy-to-open recessed handles blends into your kitchen to give you a modern look.	Modern look that blends into your kitchen.	
Separate pantry drawers for more storage	Pantry Drawers	Two separate drawers that let you store more deli items, meat, poultry, and fish, including large-sized items.	Store more meat, poultry and fish.	DAT DRINK HAMERA WATER WATER

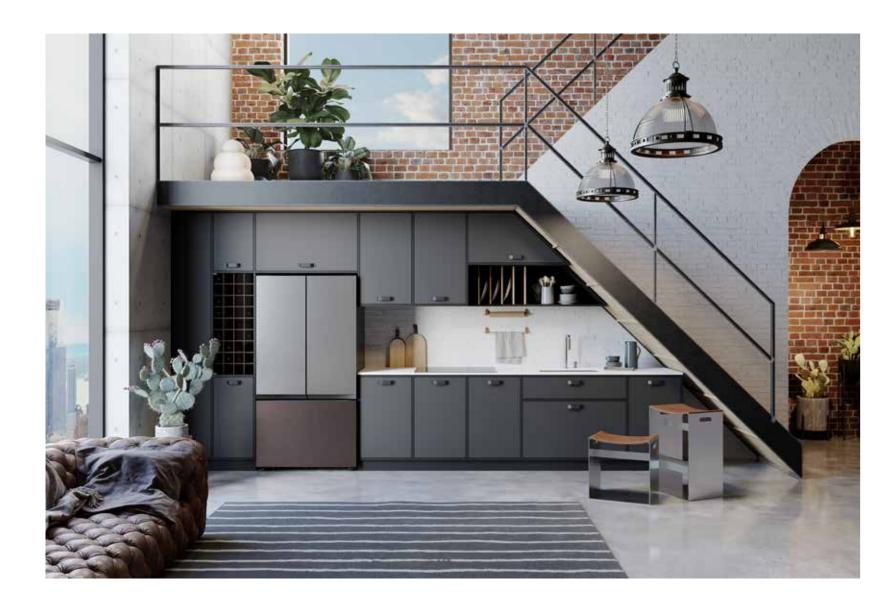
Features and Benefits - RF30BB6200 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Keep your fruits and vegetables fresh	Large Crisper Drawers	Two large drawers that are perfect for storing fruits and vegetables.	Two large drawers perfect for storing fruits and vegetables.	Water Filter
N/A	Twin Cooling Plus™	Independent fridge and freezer controls keep food fresher longer.	Independent controls keep food fresher longer.	* freezer
Stay connected anywhere, anytime	Wi-Fi Connectivity	Use the Samsung SmartThings App* to get notified when the door's open or when you need a new water filter. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Use Samsung SmartThings to get notified when the door's open or when you need a new water filter.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	

Features and Benefits - RF30BB6200 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	ADA-Compliant Display	ADA-Compliant Display Easy-to-reach controls for everyone.	Easy-to-reach controls.	

Lifestyle Images

Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Lifestyle%20Image





14

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

16

Videos

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Videos











Overview Bespoke 3-Door

Color Customization

Large Capacity 3-Door

Wi-Fi Connectivity

Twin Cooling Plus™

Product Specs

Review Mapping

SKU	Туре	Color
RF309BB6200AP	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Customizable Door Panel Colors
RF30BB6200QL	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in Stainless Steel – All Panels
RF30BB620012	3-Door French Door	Bespoke 3-Door French Door Refrigerator (30 cu. ft.) with AutoFill Water Pitcher in White Glass – All Panels

Related Product

Water Filter
HAF-QIN

Refrigerator: Overview | Messaging | Specs | Icons

18

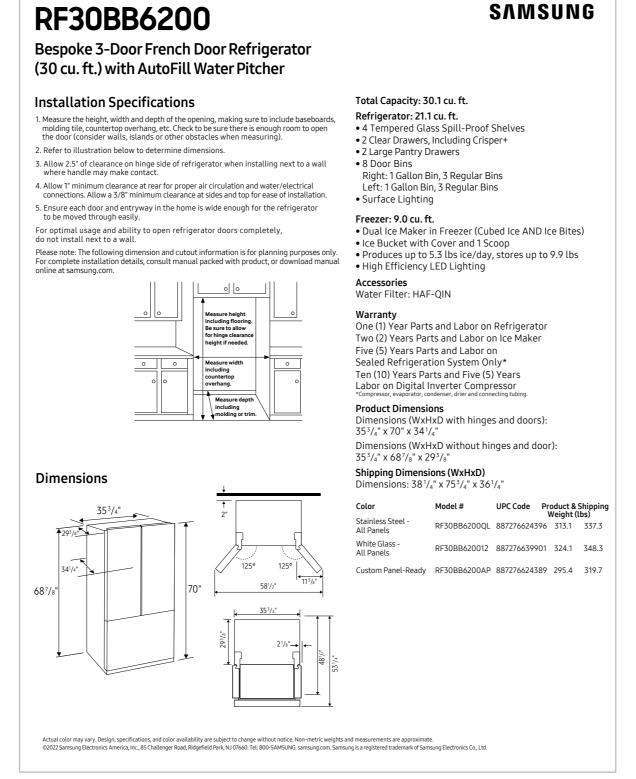
19

Spec Sheet

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Spec%20Sheet





Spec Sheet - front

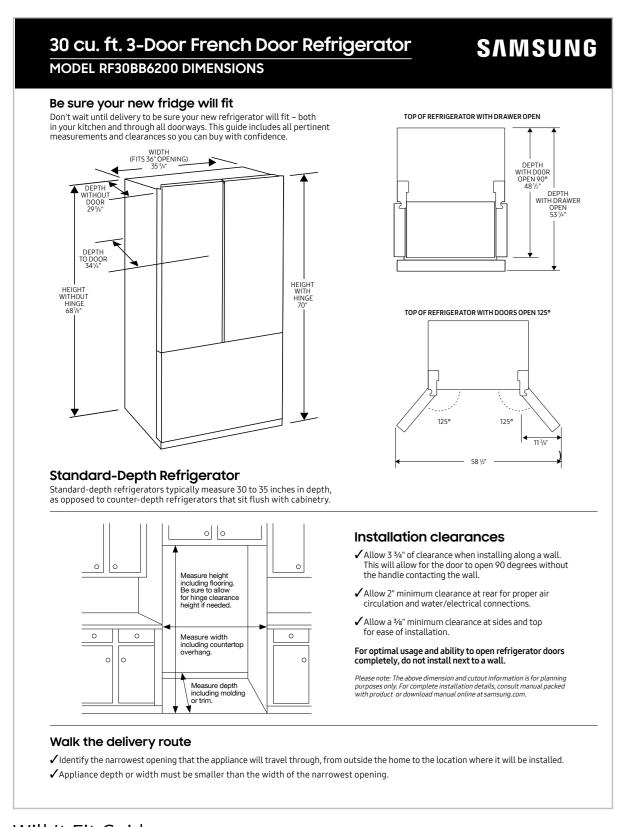
Spec Sheet - back

20

Will It Fit Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Spec%20Sheet



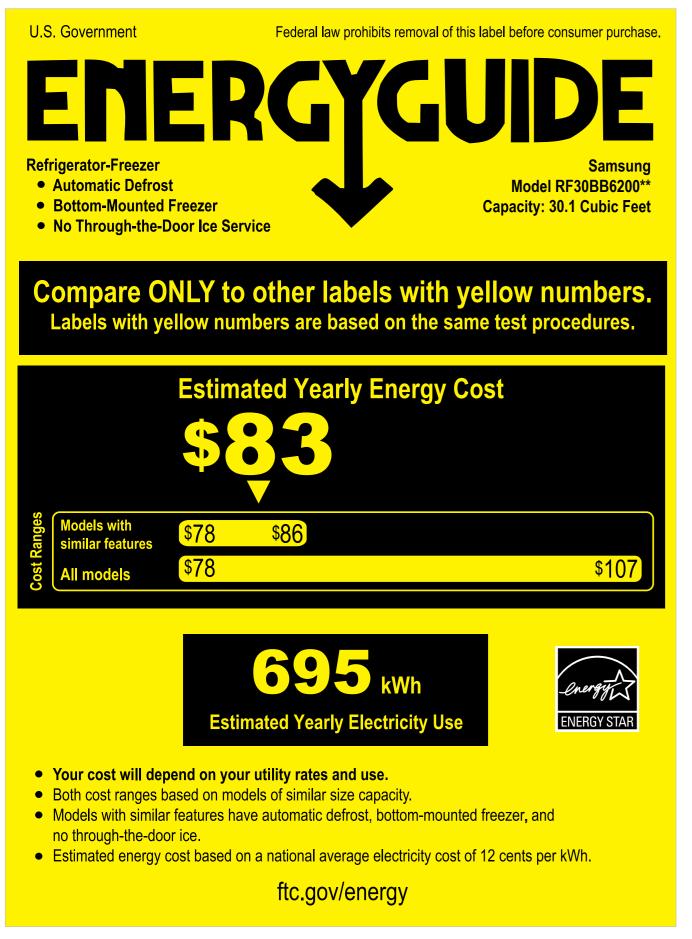
Will It Fit Guide

21

Energy Guide and User Manual

Easy Ads link

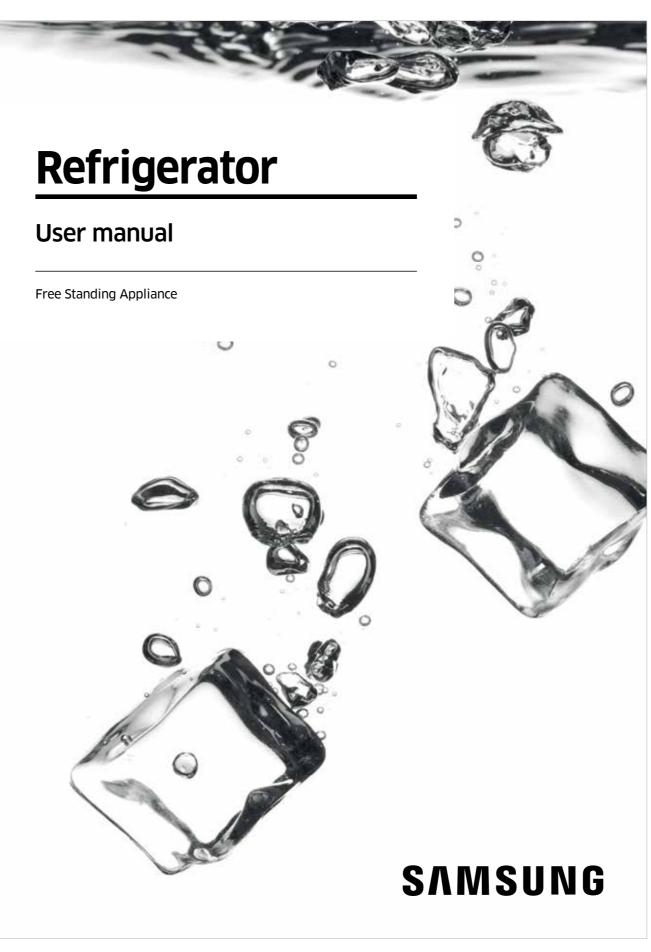
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Energy%20Label



Energy Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20User%20Manual

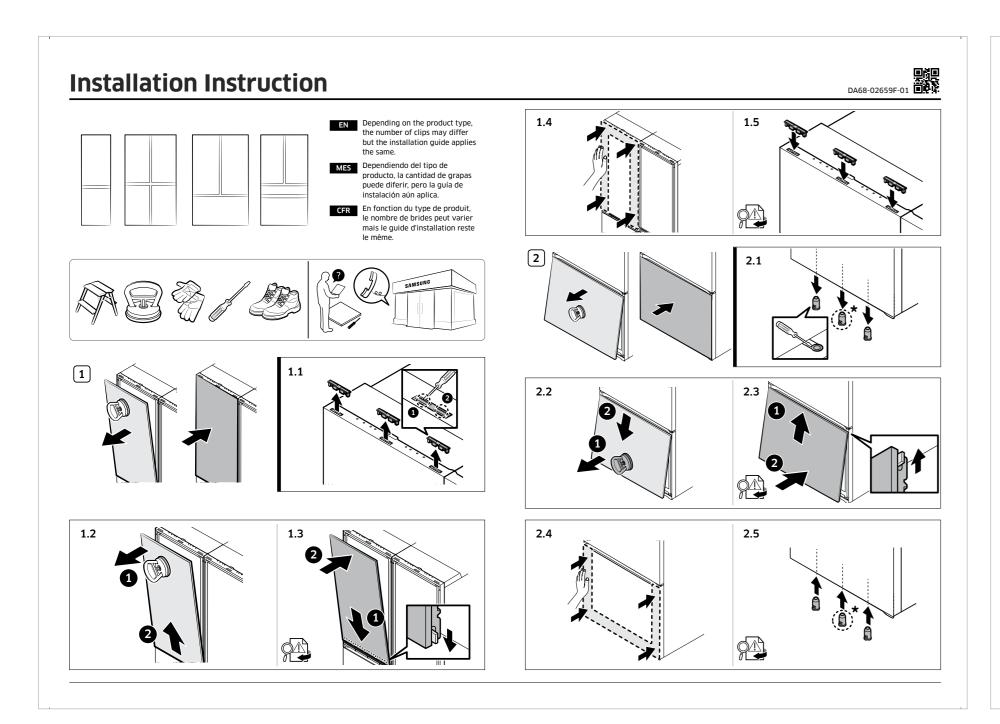


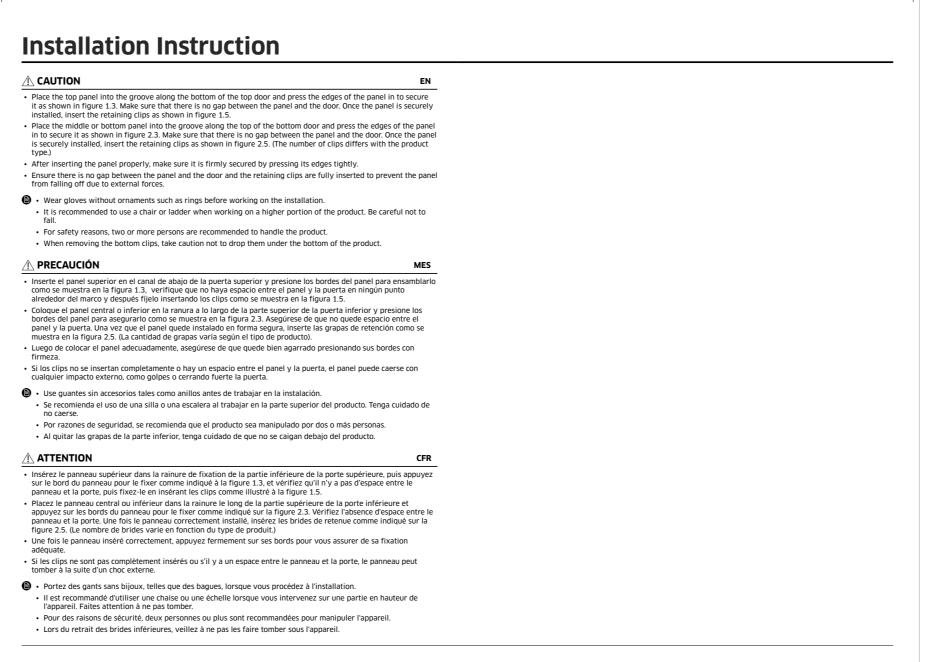
User Manual

Bespoke Panel Installation Guide

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Installation%20Guide





Warranty

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Warranty

LIMITED WARRANTY (U.S.A.)

RF24BB6200 RF30BB6200

RF30BB6600

SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator

Two (2) Years Parts and Labor on Ice Maker

Five (5) Years Parts and Labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)

Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues.

EXCLUSION OF IMPLIED WARRANTIES

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

LIMITATION OF REMEDIES

YOUR SOLE AND EXCLUSIVE REMEDY IS PRODUCT REPAIR, PRODUCT REPLACEMENT, OR REFUND OF THE PURCHASE PRICE AT SAMSUNG'S OPTION, AS PROVIDED IN THIS LIMITED WARRANTY. SAMSUNG SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO TIME AWAY FROM WORK, HOTELS AND/OR RESTAURANT MEALS, REMODELING EXPENSES, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS OR OTHER BENEFITS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED, AND EVEN IF SAMSUNG HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Some states do not allow exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

SAMSUNG does not warrant uninterrupted or error-free operation of the product. No warranty or guarantee given by any other person, firm, or corporation with respect to this product shall be binding on SAMSUNG.

To obtain warranty service, please contact SAMSUNG at:

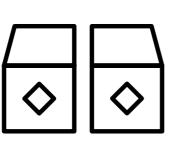
Samsung Electronics America, Inc. 85 Challenger Road Ridgefield Park, NJ 07660 1-800-SAMSUNG (726-7864) www.samsung.com/us/support

Feature Icons

Feature Icons

Easy Ads link

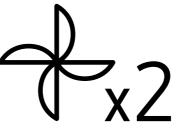
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF30BB6200%20Icons



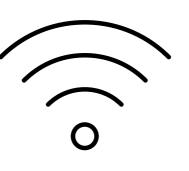
Dual Ice Maker



AutoFill Water Pitcher



Twin Cooling Plus™



Wi-Fi Connectivity



ADA Compliant

SAMSUNG