

The Hisense logo is displayed in white text on a dark background.

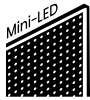
OFFICIAL SPONSOR

M7SG Series

55M7SG

Hi-QLED MiniLED AI TV – Google TV

The M7SG AI TV series brings Mini-LED technology to everyone, combining it with Hi-QLED for vivid, true-to-life colours, delivering stunning detail and vibrant contrast. It features Full Array Local Dimming and Game Mode with Variable Refresh Rate (VRR) and Auto Low Latency Mode (ALLM). Plus, with support for all major HDR formats including Dolby Vision, every scene is optimized to look its best.



MiniLED

Smaller LED's allow for more of them to be incorporated into our back-light technology. This leads to the delivery of superior brightness, richer colours, and sharper details compared to conventional LED TVs.



Full Array Local Dimming

Equipped with dimming zones combined with state-of-the-art video processing, the results deliver a striking contrast with intense black levels and vibrant colour reproduction.



Hi-QLED

Hi-QLED technology reproduces a wide spectrum of colours, resulting in more vivid and authentic, true-to-life images.



Dolby Atmos

Elevate your auditory experience with award-winning audio enhancement that unveils what you've been missing. The multidimensional spatial sound of Dolby Atmos puts you in the middle of the mission, bringing surroundings to vivid life all around you.



Hisense AI TV

Hisense Hi-View AI Engine processor enhances every frame with advanced scene recognition, optimizing skin tones, graphics, and contrast for lifelike visuals. It also intelligently enhances sound and energy efficiency for a truly immersive experience.



Game Mode

Serious gamers wanted! With a powerful blend of 60Hz variable refresh rate and Auto Low Latency mode, conquer any opponent with seamless gameplay, free from screen tearing. Level up and dominate the game!



Total HDR Solution

Hisense TVs have taken the sensible approach to HDR with support for all major formats, including Dolby Vision, HDR10, HDR10+, and HLG. Never worry about subpar video quality or compatibility again.



4K AI Upscaler

Elevate your auditory experience with Dolby Atmos, an award-winning audio enhancement that reveals details you've never noticed before. Take your movie nights and gaming sessions to the next level with a 2.1.2 channel system, featuring two main speakers, two surround channels, and a built-in subwoofer.



M7SG Series

55M7SG

DISPLAY		CONNECTIVITY	
Screen Class	55"	Wi-Fi Built In	802.11 a/b/g/n/ac Dual band (2.4/5 GHz)
Screen Type	LCD	Bluetooth	Yes (5.4)
Backlight Source Type	DLED	PORTS	
PICTURE QUALITY		HDMI	4 (2.1)
Screen Resolution	4K UHD	HDMI-CEC, HDMI-eARC	Yes (eARC HDMI 3)
Hi-QLED	Yes	Ethernet (LAN)	Yes
MiniLED	Yes	USB	Yes (2.0 x2)
WCG-Wide Colour Gamut	Yes	RF Antenna Type	ATSC
AI PQ Engine	Yes	Composite Video Input	No
Peaking Brightness (typical nits)	up to 600 nits	L/R Audio Input for Composite	No
Full Array Local Dimming	Yes	Digital Audio Output	Optical
Anti-Glare Low Reflection Panel	No	Earphone / Audio Output	No
Local Dimming Zones	128	OTHER FEATURES	
Native Refresh Rate	60Hz	Noise Reduction	Yes
Motion Rate	240	Parental Control	Yes
MEMC	Yes	Closed Caption	Yes
Aspect Ratio	16:9	Sleep Timer	Yes
HDR Formats	Dolby Vision, Dolby Vision IQ, HDR10, HDR10+, HDR10+ Adaptive, HLG	WALL MOUNT	
Film Maker Mode	Yes	VESA	200 x 300 (M6)
IMAX Enhanced	No	Dual Position Stand	No
SMART TV		ACCESSORIES	
Smart Platform	Google TV	Remote w/ batteries	ERF6AF80HL
Google Assistant	Yes	Quick Start Guide and/or User Manual	Yes
Alexa	Alexa Built-in (US, Mexico, Canada)	Power Cable	Yes
Apple Home Kit	Works with Apple HomeKit / Airplay	DIMENSIONS / WEIGHT	
Far Field Mic/Hands Free	No	TV Dimensions without the stand (W x H x D)	48.3 x 28.1 x 2.6 in 1226 x 715 x 67 mm
Gaming		TV Dimensions with the stand (W x H x D)	48.3 x 29.8 x 11.7 in 1226 x 756 x 298 mm
Game Mode	Yes	TV Stand Width (W x D)	38.7 x 11.7 in 984 x 298 mm
VRR / ALLM	Yes	Carton Dimensions (W x H X D)	53.5 x 33.3 x 4.9 in 1360 x 846 x125 mm
Game Bar	Yes	TV Weight without the stand	29.8 lb, 13.5 kg
Game Booster	HSR 120	TV weight with the stand	30.2 lb, 13.7 kg
AMD Freesync	No	Shipping Weight	40.1 lb, 18.2 kg
HDR Gaming	Dolby Vision Gaming, HDR10+ Gaming	WARRANTY/UPC	
AUDIO		Warranty	1 Year
Audio Output Power (Watts)	40W (2*10W+20W)	UPC Code	888143026831
Multi-Channel Audio	2.0 CH		
Audio Enhancement	Dolby Atmos		
LANGUAGES			
On-screen Display	English, French, Spanish, German, Simplified Chinese, Traditional Chinese, Portuguese		
POWER			
Power Consumption	180W		
Standby Consumption	≤0.5W		