

Hisense



OFFICIAL SPONSOR

U7SG Series

116U7SG

Hi-QLED Mini-LED AI TV 165Hz – Google TV

The Hisense U7SG AI TV redefines entertainment, making it the ultimate choice for sports and gaming enthusiasts with its ultra-responsive 165Hz refresh rate. Enjoy seamless gameplay with Game Mode, VRR (48Hz–165Hz), AMD FreeSync™ Premium Pro, and ALLM. Powered by Mini-LED PRO and Hi-QLED technology, it delivers brilliant brightness, vibrant colours, and stunning detail. With Full Array Local Dimming, every scene looks spectacular. Plus, Dolby Atmos 6.2.2ch with a built-in subwoofer wraps you in immersive, cinematic sound. Level up your viewing and gaming experience with the U7SG AI TV!



Mini-LED PRO

Smaller LED's allow for more of them to be incorporated into our back-light technology. This leads to the delivery of superior brightness, richer colours, and sharper details compared to conventional LED TVs.

QLED Hi-QLED

Hi-QLED technology reproduces a wide spectrum of colours, resulting in more vivid and authentic, true-to-life images.



Native 165Hz Game Mode

Serious gamers wanted! With a winning combination of technology, 165Hz Game Mode is the one to beat. A variable refresh rate from 48Hz to 165Hz ensures that your console and PC gaming will meet any opponent head on. AMD FreeSync™ Premium Pro and Auto Low Latency Mode virtually eliminate screen tearing and controller input lag. Dominate the game—it's time to level up!



Full Array Local Dimming

Equipped with dimming zones combined with state-of-the-art video processing, the results deliver a striking contrast with intense black levels and vibrant colour reproduction.

165Hz

165Hz Refresh Rate

Whether it's sports, action movies or pure gaming, this high frame rate greatly reduces motion blur to reproduce a clearer picture.



CineStage X Surround

(6.2.2 Channel with Built-in Subwoofers)

Elevate your audio experience with CineStage X Surround, revealing details you've never heard before. Designed to transform movie nights and gaming sessions, the powerful 6.2.2 channel system features dual main and dual center speakers, surround channels, up-firing speakers, and built-in subwoofers delivering expansive, room-filling, immersive sound from every direction.

AI

Hisense AI TV

Hisense Hi-View AI Engine PRO processor enhances every frame with advanced scene recognition, optimizing skin tones, graphics, and contrast for lifelike visuals. It also intelligently enhances sound and energy efficiency for a truly immersive experience.



DEVIALET

Speakers jointly engineered with Devialet and certified by Opéra National de Paris deliver studio-level precision, richer detail, and powerful, room-filling surround sound, bringing the depth and emotion of a live opera performance into your living room.

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TECHNICAL SPECIFICATIONS

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DISPLAY		CONNECTIVITY	
Screen Class	116"	Wi-Fi Built In	Wifi 6E
Screen Type	LCD	Bluetooth	Yes (5.4)
Backlight Source Type	Mini-LED PRO	PORTS	
PICTURE QUALITY		HDMI	3 (3 x 2.1)
Screen Resolution	4K UHD	HDMI-CEC, HDMI-eARC	Yes (HDMI-3 eARC)
Hi-QLED	Yes	Ethernet (LAN)	Yes
WCG-Wide Colour Gamut	Yes	USB Input	Yes (1 x 3.0, 1 x 2.0)
AI PQ Engine	Hi-View AI Engine Pro	RF Antenna Type	NTSC/Clear QAM/ATSC 3.0 (NextGen TV)
Peak Brightness	Up to 4,000 nits	RCA Composite Video Input	Yes (3 in 1 A/V Jack)
Full Array Local Dimming	Yes	L/R Audio Input for Composite	No
Anti-Glare Low Reflection Panel	Yes	Digital Audio Output	Optical
Local Dimming Zones	3168 zones	Earphone / Audio Output	No
Native Refresh Rate	165Hz	OTHER FEATURES	
Motion Rate	480	Noise Reduction	Digital
MEMC	Yes	Parental Control	Yes
Aspect Ratio	16:9	Closed Caption	Yes
HDR Formats	Dolby Vision, Dolby Vision IQ, HDR10, HDR10+, HDR10+ Adaptive, HLG	Sleep Timer	Yes
Film Maker Mode	Yes	WALL MOUNT	
IMAX Enhanced	Yes	VESA	800 x 600 (M6)
SMART TV		Dual Position Stand	Dual-Position Legs
Smart Platform	Google TV	ACCESSORIES	
Google Assistant	Google Assistant Built-in	Remote w/ batteries	Back-Lit Voice Remote with G-Sensor
Alexa	Works With Alexa	Quick Start Guide and/or User Manual	Yes
Apple Home Kit	Works with Apple HomeKit / Airplay	Power Cable	Yes
Far Field Mic/Hands Free	Yes	DIMENSIONS / WEIGHT (Inches/mm, Lb/kg)	
Gaming		TV Dimensions without the stand (W x H x D)	102.0 x 58.5 x 1.6inch, 2590.8 x 1485.9 x 40.64 mm
Game Mode	Native 165Hz Game Mode	TV dimensions with the stand (W x H x D)	102.0 x 60.7 x 19.2inch,2590.8 x 1541.78 x 487.68 mm
VRR / ALLM	Yes	TV Stand Width (W x D) Position 1	78.0 x 19.2 inch, 1981.2 x 487.68 mm
Game Bar	Enhanced	TV Stand Width (W x D) Position 2	32.6 x 19.2inch, 828.04 x 487.68 mm
Game Booster	330 VVR	TV Weight without the stand	215.6lbs, 97.80 kg
AMD Freesync	Freesync Premium Pro	TV weight with the stand	222.2lbs, 100.79 kg
HDR Gaming	Dolby Vision Gaming, HDR10+ Gaming	Carton Dimensions (W x H X D)	114.2 x 68.9 x 11.2 inch, 2900.68 x 1750.06 x 284.48 mm
AUDIO		Shipping Weight (lbs)	372.6lbs, 169.00 kg
Audio Output Power (Watts)	110W	WARRANTY/UPC	
Multi-Channel Audio	6.2.2	Warranty	1 Year
Audio Enhacement	Dolby Atmos, DTS Virtual X	UPC Code	888143027111
Soundsend Certified	Yes		
LANGUAGES			
On-screen Display	English, French, Spanish, German, Simplified Chinese, Traditional Chinese, Portuguese		
POWER			
Power Consumption	850W		
Standby Consumption	≤0.5W		