

CARPET CARE & MAINTENANCE GUIDE

PREVENTATIVE MAINTENANCE

NOTE: Like other fine furnishings, carpet requires proper care, and you should read the manufacturer's care requirements. There are also a few simple steps you can take to insure the life of your carpet.

PREVENTION

Keep the dirt/soil out. Use walk-off mats at entrances and other areas to keep dirt from coming onto the carpet. Clean mats frequently. Keep your sidewalks and entrances free of snow and ice.

VACUUM FREQUENTLY

The best way to reduce dirt accumulation and prolong the life of your carpet is to vacuum frequently. Dust, which is in the form of hard particles. When left in the carpet, these gritty, sharp particles act like sandpaper. How frequently should you vacuum? That depends on the amount of traffic the carpet is exposed. More use means more frequent vacuuming. Shaw recommends using a vacuum with a "brush/beater bar" to agitate the pile and mechanically loosen soil particles. The vacuum should be used with longer yarns which might tend to wrap around a rotating brush. For these situations, a vacuum with a motorized head is recommended. Also, be aware that some vacuums have overly aggressive action which may damage the carpet. An inexpensive, less efficient vacuum can remove surface dirt but will not effectively clean the pile.

NOTE: For your vacuum to conform to the highest industry standards, make sure it is certified by the Carpet and Rug Institute (CRI) Seal of Approval/Green Label Vacuum Cleaner Program. Visit www.carpetrug.com for listings.

GENERAL STAIN REMOVAL INSTRUCTIONS

SPOTS & SPILLS

Prompt attention to spots and spills is essential. Some spilled materials will stain the carpet. Other spills can leave a sticky residue that may result in increased soiling if not removed promptly.