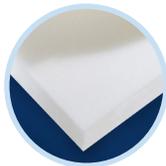




CLASSIC™ COLLECTION



Serta Classic™ Plush Profile 11"



Serta® PillowSoft® Foam
A special extra-soft foam that gently hugs your body in a comfortable embrace.



Cool Twist® Gel Foam
Cooling gel is swirled directly into a breathable foam designed to promote airflow and heat dissipation.



805 Individually Wrapped Coil System
In addition to providing contouring, cradling support, this system of up to 805 individually wrapped coils features **Serta's BestEdge® Foam Encasement technology** – an extra-deep foam rail to help reduce edge roll-off and extend the sleep surface.