





## LC-70SQ15U



- Highest resolution Full HDTV
- 10M more subpixels than standard Full HDTV
- Plays 4K content; upscales HD content
- SmartCentral<sup>™</sup> 3.0 integrates cable, satellite, and streaming channels, apps, mobile connectivity
- Quattron™ technology: a billion more shades of colour
- 8 million : 1 dynamic contrast ratio
- 240Hz refresh rate
- Slim design, super-thin bezel
- Powerful 20W audio; Bluetooth audio enabled
- ENERGY STAR<sup>®</sup> qualified





QUATTRON+ TECHNOLOGY 10 million more subpixels than full HD

#### SMART

SmartCentral 3.0 integrates cable, satellite and streaming channels, apps, mobile connectivity

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#### SIZE

14% more screen area than a 65" class (diagonal)<sup>1</sup>



DESIGN Slim design, silver finish

# THE HIGHEST RESOLUTION FULL HD TV.

The LC-70SQ15U, part of the AQUOS Quattron+ series of televisions, offers the highest resolution on a Full HD TV. Quattron+ Technology delivers higher resolution with 10 million more subpixels than Full HD, to give you more detail, depth, and colour. The LC-70SQ15U can even play 4K content via HDMI input. In fact, it is the only HDTV to accept a 4K signal – and it will play back at near-4K resolution. (Effective resolution up to 3840x2160.)

Quattron+TVs feature Sharp's Proprietary Upscaler, which takes all of your HD content and optimizes it for the higher resolution screen, so that it's sharper and more vivid.

Since Quattron+TVs are built using Quattron Technology, you can also experience the added benefit of a billion more shades of colour. A 240Hz refresh rate and 8 million: 1 dynamic contrast ratio give you precision clarity during fast-motion scenes. Plus, this TV features the new SmartCentral 3.0 smart TV platform, which allows you to search less and discover more. A smart guide integrates cable, satellite and streaming channels – no more switching TV inputs or apps to find the shows you want to watch. SmartCentral also gives you access to the best apps, from instant access to movies with Netflix® and Vudu®, to videos with YouTube®, music with Pandora® and Rhapsody®, social with Facebook®, and the best of gaming.<sup>2</sup> Now, virtually everything you do on the TV can be done from your tablet or smartphone. The SmartCentral 3.0 mobile app lets you search and discover new content without interrupting what you're watching, and launch it seamlessly.<sup>3</sup> Change channels, volume, or inputs and adjust picture settings. Share videos, pictures and music. And with Miracast screen mirroring technology, anything on your smartphone, tablet or laptop can be viewed in glorious high definition TV without a wired connection.

Not all services available in all areas. Some services require subscription.



<sup>&</sup>lt;sup>1</sup> Based on data available as of January 20, 2014.

<sup>&</sup>lt;sup>2</sup> Netflix, Hulu, CinemaNow, YouTube, Pandora, Rhapsody, and Facebook are registered trademarks. Internet service required.



AQUOS

Q+

Highest Resolution Full HD

# 70<sup>II</sup> CLASS LED Smart TV

### LC-70SQ15U

# **TECHNICAL SPECIFICATIONS**

Yes
Yes
Yes
LCD
LED-Edge Lit
Up to 3840 x 2160
1920 x 1080, Full HD
16 million
16x9
8,000,000:1
240Hz
_
_
NTSC
ATSC/QAM
Yes
Yes
Plastic
Dark Silver Hairline
Black (Matte)
Wing
Yes
_
Yes
Yes
Ves
Yes
Yes
Yes Yes
Yes
Yes
Yes Yes
Yes Yes 2
Yes Yes 2 Bottom, Down Firing
Yes Yes 2 Bottom, Down Firing 10W+10W
Yes Yes 2 Bottom, Down Firing 10W+10W Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes
Yes Yes Bottom, Down Firing 10W+10W Yes Yes Yes
Yes Yes Bottom, Down Firing 10W+10W Yes Yes Yes
Yes Yes Bottom, Down Firing 10W+10W Yes Yes Yes - Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes Yes Yes Yes Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes Yes Yes Yes Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes Yes - Yes Yes Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes Yes - Yes Yes Yes Yes
Yes Yes 2 Bottom, Down Firing 10W+10W Yes Yes Yes - Yes Yes Yes Yes Yes Yes Yes

AV INPUT/OUTPUTS (#,LOCATION)	
RS-232C	]
PC In (1-15 pin D-sub)	]
Total USB Input(s)	2
USB feature	Photo/Music/Video/Software Upda
Total HDMI Input(s)	4
ARC (Audio Return Channel)	Yes (HDMI 3)
4K input	Yes (4k/30Hz)
HDCP 2.2	Yes
MHL	Yes (HDMI 4)
RF in (Antenna/Cable)	1
Component Video Input(s)	1
Composite Video Input(s)	2
Audio Input(s)	4
Audio Output(s)	1
Digital Audio Output	Optical
CONNECTIVITY	
Ethernet	Yes
Built-in Wireless	Yes (801.11 a/b/g/n)
IP Control	Yes
Bluetooth	Wireless Keyboard + Mouse (Sold separately)
3D	
Type	Active 3D
Bluetooth 3D Glasses	Optional
CONVENIENCE FEATURES	Universal
Child Lock	Yes
Sleep Timer	Yes
Closed Caption	Yes
V-Chip	Yes
Language (English/French/Spanish)	Yes
POWER	103
Power Source (Voltage, Hz)	AC 110-240V, 60 Hz
ENERGY STAR® Qualified	Yes
WALL MOUNT	
VESA Compliant	Yes (400mm x 400mm)
DIMENSIONS/WEIGHT	
Excluding Stand (wxhxd) (inches/mm)	62-39/64″ x 37-21/64″ x 3-9/32″ 1590 x 948 x 83mm
Including Stand (wxhxd) (inches/mm)	62-39/64" x 38-45/64" x 14-21/3
	1590 x 983 x 372mm
Shipping (wxhxd) (inches/mm)	68-5/8″ x 43-3/16″ x 10-1/8″
	68-5/8*x 43-3/16*x 10-1/8* 1743 x 1097 x 257mm
Product Weight (Ibs/kg)	68-5/8″ x 43-3/16″ x 10-1/8″
Product Weight (ibs/kg) (Excluding Stand/Including Stand)	68-5/8° x 43-3/16° x 10-1/8° 1743 x 1097 x 257mm 77.2 lbs, 35kg/83.8 lbs, 38kg
Product Weight (Ibs/kg)	68-5/8*x 43-3/16*x 10-1/8* 1743 x 1097 x 257mm
Product Weight (ibs/kg) (Excluding Stand/Including Stand) Shipping Weight (ibs/kg)	68-5/8° x 43-3/16° x 10-1/8° 1743 x 1097 x 257mm 77.2 lbs, 35kg/83.8 lbs, 38kg
Product Weight (ibs/kg) (Excluding Stand/Including Stand) Shipping Weight (ibs/kg) WARRANTY/UPC	68-5/8" x 43-3/16" x 10-1/8" 1743 x 1097 x 257mm 77.2 lbs, 35kg/83.8 lbs, 38kg 106.9 lbs/48.5kg

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Netflix is a registered trademark of Netflix, Inc. Pandora is a registered trademark of Pandora Media, Inc. YouTube is a trademark of Google, Inc. MHL and the MHL logo are a trademark, registered trademark or service mark of MHL, LLC in the United States and/or other countries. HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries. All other trademarks are property of their respective owners.

Product specification and design are subject to change without notice.

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# II CLASS LED Smart TV

# **MODEL FEATURES**

 $\mathcal{A}$ **PICTURE QUALITY** 

#### **QUATTRON+ TECHNOLOGY**

Quattron+ technology divides each subpixel in two, resulting in 16 million subpixels on the TV – an astounding 10 million more than Full HD. More subpixels = more detail, and content is intelligently scaled to take advantage of this additional resolution. As a result, Quattron+ TVs are able to take a 1920x1080 resolution screen and make an effective resolution of up to 3840x2160.

#### QUATTRON™

Exclusive Sharp Quattron technology provides a clearer, richer picture, and noticeably more detail, colour and brightness by adding 2 million sub-pixels to the standard screen.

Sharp's Proprietary Quattron technology incorporates a fourth vellow subpixel to the standard red, green and blue, giving AQUOS Quattron televisions 33% more subpixels than a standard HDTV, for a total of 8 million subpixels. The AQUOS Quattron panel is brighter by design and uses less power than a conventional 1080p.

#### SHARP'S PROPRIETARY UPSCALER

The built-in Proprietary Upscaler takes all of your HD content and optimizes it for the higher resolution screen, so that it's sharper and more vivid.

#### 240HZ REFRESH RATE

See sharper, more electrifying action with the most advanced panel refresh rates available today. 240Hz technology delivers crystal clear images, even during fast-motion scenes.



## SMARTCENTRAL<sup>™</sup> 3.0

**SMART** 

This TV features the new SmartCentral 3.0 smart TV platform, which allows you to search less and discover more. A smart guide integrates cable, satellite and streaming channels – no more switching TV inputs or apps to find the shows you want to watch. SmartCentral also gives you access to the best apps, from instant access to movies with Netflix® and Vudu®, to videos with YouTube®, music with Pandora® and Rhapsody®, social with Facebook®, and the best of gaming.<sup>2</sup> Now, virtually everything you do on the TV can be done from your tablet or smartphone. The SmartCentral 3.0 mobile app lets you search and discover new content without interrupting what you're watching, and launch it seamlessly.<sup>3</sup> Change channels, volume, or inputs and adjust picture settings. Share videos, pictures and music. And with Miracast screen mirroring technology, anything on your smartphone, tablet or laptop can be viewed in glorious high definition TV without a wired connection.

<sup>2</sup> Netflix, Hulu, CinemaNow, YouTube, Pandora, Rhapsody, and Facebook are registered trademarks. Internet service required. Not all services available in all areas. Some services require subscription

<sup>3</sup> Separate IR repeater necessary

#### WEB BROWSER

Welcome to the world's most incredible web browser: your Sharp television. Big, beautiful, super-fast, and built-in, you can now visit all your favourite sites in a window larger than life.

#### SPLIT-SCREEN WEB + TV

Sharp's split-screen experience lets you surf the web while you watch TV, so you never have to choose between your favourite show and your favourite site. Technology that gives you the best of television and the best of the web - that's truly the best experience.

#### FLASH-ENABLED

Not all browsers are created equal. Sharp lets you see stunning Flashcreated animations live from your browser so that you can focus on the content, not the compatibility.

#### **BUILT-IN WI-FI**

Every AQUOS Smart TV has built-in Wi-Fi technology\* that allows you to connect without the hassle of finding a cable.

\*Additional fees and/or subscriptions may apply

#### HDMI<sup>®</sup>

When it comes to HD connections for your gear, the more the better. HDMI® lets you connect sources like your Blu-ray Disc™ player, cable box, and game consoles with the most advanced digital connections available today.

#### **MHL®**

An MHL® connection turns a small-screen phone into a big-screen experience. MHL delivers HD uncompressed video with up to eight channels of digital audio. Since MHL also charges the mobile device, you can power up at the same time you're connected. You can also control MHL-enabled mobile devices using your existing TV remotes to easily access and select content.

#### COMPATIBILITY

Sharp AQUOS LED large screens are smarter smart TVs. They work seamlessly with virtually all your gear, from Blu-ray™ to cable boxes to gaming consoles. And with 4 HDMI® inputs, you can keep your options open.

#### AUTOMATIC SOFTWARE UPDATES

Television at its smartest: your AQUOS LED TV automatically updates its software as improvements and optimizations are developed.

#### AQUOS ADVANTAGE LIVE (AAL)

AQUOS Advantage Live is Sharp's best-in-class customer support service, featuring real-time Remote Diagnostics Services. Through this service our expert team of advisors can personally assist in remotely adjusting your TV, optimizing settings, testing signals and checking connections to ensure the best viewing experience.



#### PREMIUM MATERIALS

AQUOS TVs are designed with high-quality finishes on thin diamondcut bezels, creating a modern look and feel. The TVs allow for multiple mounting possibilities, and are efficiently designed to squeeze all the beautiful picture quality you want into a slim profile.

#### WALLPAPER MODE

This innovative feature turns a blank screen into a work of art. When the TV is turned off, Wallpaper Mode lets you display virtually any image you choose on the AQUOS LED screen at a reduced light level that mirrors museum conditions, so your screen blends beautifully into your room's decor. All at extremely low power. You can even set on and off times.







# **MODEL FEATURES**



#### 20W AUDIO

Big sound to complete your big-screen experience. The powerful 20W audio features high fidelity with Clear Voice, so all of your scenes sound great.



CONNECTIONS

#### CONNECT ALL YOUR FAVOURITE GEAR

Connect all your favourite gear—Blu-ray™ players, gaming consoles, streaming players, and more via four HDMI inputs that can even accept native 4K (3840 x 2160) signals. With all these connection options, your Quattron+ can expand along with tomorrow's sources.