## SANSUNG

## AirDresser DF60R8200DG

Available in Dark Black

Samsung proprietary and confidential

### **Product Guide**





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**DF60R8200DG – AirDresser** 





#### **Product Overview**

DF60R8200DG AirDresser

#### **Product Description**

Samsung's new AirDresser combines powerful steam and air to relax light wrinkles and remove 99% of common bacteria, dust mites and odors from your clothing.\*

\*Based on testing by Intertek: 1) Using Sanitize cycle, eliminates 99.9% of *E. coli* and *S. aureus* and 99% of house dust mites; 2) using Normal cycle, eliminates 99% of isovaleric acid, 4-ethenylpyridine, valeraldehyde and tetrachloroethylene.

#### Available Color



Dark Black Model Number: DF60R8200DG UPC: 887276369044





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#### Carousel Image Order



AirDresser: Overview | Messaging | Specs | Icons

## Easy Ads links

**Retail.com:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658679537 **Samsung.com:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658680835

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**DF60R8200DG – AirDresser** 

| Overall AirDresser Messaging Matrix                       |   |   |  |  |
|---|---|---|--|--|
| Headline  | OLA Headline  | Product Description   | Legal Disclaimer   |  |
| The new way to refresh and sanitize your wardrobe at home | Option 1: Refresh, sanitize and<br>extend the life of your clothes<br>Option 2: Refresh and purify your<br>wardrobe<br>Option 3: Give your clothes new life | Samsung's new AirDresser combines powerful<br>steam and air to relax light wrinkles and remove<br>99% of common bacteria, dust mites, and odors<br>from your clothing.* | *Based on testing by Intertek: 1) Using Sanitize cycle, eliminates<br>99.9% of <i>E. coli</i> and <i>S. aureus</i> and 99% of house dust mites; 2) using<br>Normal cycle, eliminates 99% of isovaleric acid, 4-ethenylpyridine,<br>valeraldehyde, and tetrachloroethylene. |  |



| Features and Benefits - DF60R8200DG  |                   |   |  |                  |
|--------------------------------------|-------------------|---|--|------------------|
| Overall Product Headline             | Feature Name      | Long Body Copy  | Short Body Copy  | Associated Image |
| Refresh with the power<br>of steam   | N/A               | Three Air Hangers release air and steam<br>throughout AirDresser to refresh clothing,<br>remove dust and 99% of odors, <sup>*</sup> while relaxing<br>light wrinkles from the inside and out.<br>*Based on testing by Intertek, using Normal cycle, eliminates<br>99% of isovaleric acid, 4-ethenylpyridine, valeraldehyde,<br>and tetrachloroethylene. | Refresh clothing inside<br>and out while relaxing<br>light wrinkles.   |                  |
| Sanitize for an<br>extra-clean boost | Sanitize Cycle    | With AirDresser's Sanitize cycle,<br>high-temperature steam penetrates<br>and sanitizes clothes, eliminating 99.9%<br>of common bacteria and dust mites<br>from fabric.*<br>*Based on testing by Intertek using Sanitize cycle,<br>eliminates 99.9% of <i>E. coli</i> and <i>S. aureus</i> and 99%<br>of house dust mites.                              | Sanitize cycle<br>eliminates 99.9% of<br>common bacteria and<br>dust mites from fabrics.*<br>*Based on testing by Intertek using<br>Sanitize cycle, eliminates 99.9% of<br><i>E. coli</i> and <i>S. aureus</i> and 99% of<br>house dust mites. |                  |
| Setup with one simple step           | Easy Installation | Simply plug your AirDresser into a standard<br>120V outlet and you're all set. No separate water<br>line or professional installation necessary – the<br>refillable water reservoir is all you need.  | Install the AirDresser<br>with one simple step:<br>plug it in.   |                  |

Easy Ads links: Retail.com: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658679561 Samsung.com: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658680635









| Headline  | Feature Name       | Long Body Copy  | Short Body Copy   | Associated Image   |
|---|--------------------|---|---|--|
| Odor-elimination technology<br>keeps things fresh | Deodorizing Filter | Eliminate 99% of stubborn odors that linger<br>in fabrics caused by smoke, perspiration<br>and food with AirDresser's built-in<br>deodorizing filter.*<br>*Based on testing by Intertek, using Normal cycle, eliminates<br>99% of isovaleric acid, 4-ethenylpyridine, valeraldehyde,<br>and tetrachloroethylene.  | Remove and absorb<br>99% of stubborn odors<br>with AirDresser's built-in<br>deodorizing filter.*<br>*Based on testing by Intertek,<br>using Normal cycle, eliminates<br>99% of isovaleric acid,<br>4-ethenylpyridine, valeraldehyde,<br>and tetrachloroethylene.  |  |
| Control in the palm<br>of your hand               | Wi-Fi Connectivity | Remotely start, pause, receive notifications<br>and get cycle recommendations right on your<br>phone so you can care for your clothes from<br>anywhere.*<br>*Available on Android and iOS devices. A Wi-Fi connection<br>and a Samsung account are required.  | Remotely start, pause,<br>receive notifications<br>and get cycle<br>recommendations<br>on your phone.*<br>*Available on Android and iOS devices.<br>A Wi-Fi connection and a Samsung<br>account are required.   |  |
| Enhance your clothing<br>with a favorite scent    | Fresh Finish™      | Freshen up your garments and reduce static<br>cling by inserting a dryer sheet into the built-in<br>Fresh Finish <sup>™</sup> compartment.*<br>*Dryer Sheets not provided. Scent strength may differ based on dryer<br>sheet used. Scent may remain inside AirDresser after cycle is complete.<br>Discard dryer sheets after each cycle to prevent mold growth. | Leave clothes smelling<br>fresh with a built-in<br>compartment for<br>dryer sheets.*<br>*Dryer Sheets not provided. Scent<br>strength may differ based on dryer<br>sheet used. Scent may remain inside<br>AirDresser after cycle is complete.<br>Discard dryer sheets after each cycle<br>to prevent mold growth. | Jet Steam<br>Jet Steam<br>Fresh Finish<br>Built-in<br>dryer sheet<br>compartment |

Easy Ads links: Retail.com: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658679561 Samsung.com: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658680635









| Features and Benefits - DF60R8200DG (Continued) |                  |  |  |   |
|---|------------------|--|--|---|
| Headline  | Feature Name     | Long Body Copy   | Short Body Copy  | Associated Image  |
| Gentle, low-heat drying                         | Heat Pump Drying | Spend less time caring for delicates or waiting<br>for your raincoat to dry with lower-temp<br>Heat Pump Drying, which reduces the risk<br>of heat damage and shrinking.     | Care for delicates and special fabrics faster without worry. | Image: Sector |
| Renew pant pleats<br>in less time               | Weight Kit       | Speed up your ironing routine with our<br>weight kit, which helps renew pant pleats<br>and smooth out wrinkles to keep pants<br>looking their best.                          | Renew pant pleats and smooth out wrinkles.                   | Weight Kit  |
| Ditch the rubber gloves                         | Self Clean       | With Self Clean technology, eliminate bacteria,<br>odors and buildup inside your AirDresser<br>and even receive reminders when you're<br>due for a cleaning every 40 cycles. | Maintenance is simple<br>with Self Clean<br>technology.      |   |







| Features and Benefits - DF60R8200DG (Continued) |                  |   |   |                  |
|---|------------------|---|---|------------------|
| Headline  | Feature Name     | Long Body Copy  | Short Body Copy   | Associated Image |
| Better clothing care<br>with less humidity      | Dehumidification | By leaving the AirDresser's door open and<br>using the dehumidifying feature, AirDresser<br>will remove excess moisture from any room<br>or closet. | When AirDresser's<br>door is open, use it<br>as a dehumidifier<br>to remove moisture<br>from your closet. |                  |







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DF60R8200DG - AirDresser



### Spec Sheet

#### Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658693509



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### **User Manual**

Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658693509



User Manual

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### **Quick Start Guide**

Quick Start Guide included in AirDresser box



Quick Start Guide - front



http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658693509

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### Easy Ads link

# Fecture Icons

DF60R8200DG - AirDresser



#### Feature Icons



Air Hangers



Deodorizing Filter



Heat Pump Drying



Wrinkle Care



Fresh Finish



Easy Installation



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