

Rug and Carpet Care

The proper technique in cleaning your rug will vary greatly depending on the material and texture of the rug. We've listed a series of recommendations below for , because stains are affected by a number of different conditions, Nourison Home cannot guarantee stain removal. If in doubt, please consult a professional rug cle

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Cleaning & Care by Stains

a

ACIDS

Detergent or White Vinegar

ALCOHOLIC BEVERAGE

Detergent, white vinegar, or cleaning fluid

AMMONIA OR ALKALI

Detergent or white vinegar

b

BALLPOINT PEN INK

Methylated spirits or turpentine

BEER

Detergent or white vinegar

BLEACH

Detergent or white vinegar

BLOOD

Detergent, white vinegar, or starch paste

BURNING CIGARETTES

Brush off with a hard edge

BUTTER

Cleaning fluid

C**CANDY**

Detergent, white vinegar, or scrape and vacuum

CHEWING GUM

Detergent, white vinegar, or cleaning fluid

CHOCOLATE

Detergent, white vinegar, or cleaning fluid

COFFEE

Glycerin

COSMETICS

Detergent, white vinegar, or cleaning fluid

CRAYON

Detergent, white vinegar, or cleaning fluid

E**EGG**

Detergent or white vinegar

EXCREMENT (HUMAN)

Detergent or white vinegar

EXCREMENT (PET)

Call a reputable cleaner

F**FAT AND OIL**

Blot with tissue, then use cleaning fluid

FRUIT AND JUICES

Detergent or white vinegar

FURNITURE POLISH

Detergent, white vinegar, or cleaning fluid

G**GLUE**

Alcohol

GRASS

Methylated spirits

GRAVY

Detergent, white vinegar, or cleaning fluid

GREASE

Use cleaning fluid, or scrape and vacuum

h

HOUSEHOLD CEMENT

Detergent, white vinegar, or cleaning fluid

i

ICE CREAM

Detergent, white vinegar, or cleaning fluid

INK

Water only

IODINE

Alcohol

j

JAM

Lukewarm water

k

LIPSTICK

Lukewarm water

m

MEDICINE

Call a reputable cleaner

METAL POLISH

Detergent, white vinegar, or cleaning fluid*

MILDEW

Call a reputable cleaner

METAL POLISH

Detergent, white vinegar, or cleaning fluid*

MUD

Detergent or white vinegar

MUSTARD

Detergent or white vinegar

n

NAIL POLISH

Polish Remover

O

OILS

Cleaning fluid

p

PAINT

Detergent, white vinegar, or cleaning fluid*

PERFUME

Detergent, white vinegar, or cleaning fluid*

PERMANENT INK

Call a reputable cleaner

S

SALAD DRESSING

Detergent, white vinegar, or cleaning fluid*

SAUCES

Detergent, white vinegar, or cleaning fluid*

SHOE POLISH

Detergent, white vinegar, or cleaning fluid*

SOOT

Vacuum, then use cleaning fluid

t

TAR

Cleaning fluid

TEA

Detergent or white vinegar

U

URINE (HUMAN)

Detergent or white vinegar

URINE (PET)

Call a reputable cleaner

V

VOMIT

Detergent, white vinegar, or cleaning fluid*

*If recommended procedure is not effective, call a reputable cleaner, particularly for complex stains. Don't wait for annual cleaning, since it may be too late by the

Cleaning & Care by Fibers

At Nourison Home, our 100% wool carpets undergo essential treatments—such as mothproofing and backing stabilization—to ensure long-term durability. These treatments include formaldehyde-free moth and mildew repellents, latex, and insect repellents, carefully selected to preserve the rug's integrity while minimizing environmental and health impact. Our wool rugs are naturally low-impact. Since our wool carpet is completely untreated, we follow a responsible, low-impact approach throughout production to maintain both performance and safety.

NEW ZEALAND WOOL	Cleaning Recommendations - Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. - Clean spills immediately by blotting with a clean sponge or cloth. - Vacuum regularly. - Avoid use of beater-bar type vacuum as they may cause yarns to pull or snag. If snagging occurs, remove the pile. Care and Maintenance - Rug pads are recommended for use with all rugs to help extend the rug's life and protect the floor. - Pile shedding is a normal characteristic of quality area rugs, particularly with wool and other natural fibers.	
WOOL		
RAYON		
COTTON		
NYLON		
FAUX SILK		
ACRYLIC		
POLYACRYLIC		
MODACRYLIC		
POLYESTER		
POLYPROPYLENE		
SHAG		
HAIR ON HIDE		Cleaning Recommendations - Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. - Vacuum regularly on the lowest setting. Vacuums with beater bars are not recommended. - Clean spills immediately by wiping smoothly in the direction of the hair with a slightly damp cloth. Care and Maintenance - Rug pads are recommended for use with all rugs to help extend the rug's life and protect the floor. - Pile shedding is a normal characteristic of quality area rugs, particularly with wool and other natural fibers. - Natural skin rugs are not recommended for areas with heavy foot traffic.
LEATHER		
COWHIDE		
SUEDE LEATHER		
JUTE	Cleaning Recommendations - Clean spills immediately with a dab of water and a soft bristle brush. Scrape solid spills with a blunt object – do not rub. - Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so they should not be exposed to liquids or excessive dampness. Dry wet spills immediately with fan or hair dryer. - Vacuum regularly on both sides of the rug.	
SISAL		

- Always use a professional cleaning service. Consumer self-cleaning methods are discou

Care and Maintenance

- Rug pads are recommended for use with all rugs to help extend the rug's life and protec
- Pile shedding is a normal characteristic of quality area rugs, particularly with wool and o

VISCOSE	Cleaning Recommendations
LUXCELLE™	• Vacuum regularly. Vacuums with beater bars are not recommended.
BAMBOO-EXTRUDED SILK-LIKE FIBERS	• Avoid pulling yarn knots out of surface pile. • Always use a professional cleaning service. Consumer self-cleaning methods are discou improper cleaning chemicals. • For spills, blot the affected area with white paper towels or a clean white terry cloth towel then cause breaking or damage. • After blotting stains, groom by combing the face of the rug in the direction of the pile wit reflective afterward. • Once the stained area is dry, re-brush the fiber to regain original texture.
	Care and Maintenance
	• Rug pads are recommended for use with all rugs to help extend the rug's life and protec

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