## **CHADDOCK**



## A STRESS-FREE GUIDE TO DISTRESSING

 $Chaddock's\ critical\ wood\ finishing\ step\ called\ "distressing"\ elevates\ a\ furniture\ design\ from\ average\ to\ extraordinary.$ 

Distressing is the by-hand artisan process that adds character, nuance and depth to the finish of new wood furniture. Chaddock's distressing process enhances the unique and intrinsic characteristics of individual wood species, teasing out wood's natural beauty and preparing it for our multi-step finishing process. Pick, chain loop, chisel and rock, Chaddock artisans use a variety of tools to achieve just the right look. Your look!



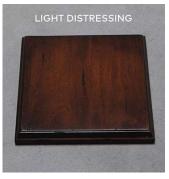
At Chaddock College designers and retailers try their hand at distressing!

## WHAT'S YOUR LEVEL OF DISTRESS?

In all, Chaddock offers five levels of distress. We call the first "no distress." That said, it's not pristine or perfect. Wood is a natural product, after all! Light wisps or cow tailing, marks and graining will be present – and appreciated!



MINIMAL CHAIN
Minimal Chair creates a clean luminous finish with
a hint of wispy cow tailing or weathering. The finish
beautifully hangs up where the light chain strikes,
adding character and dimension.



LIGHT DISTRESS
A popular distress level choice, Light Distress creates a natural weathered look great for today's homes. Light gouges are introduced to reveal the inner beauty of the wood.



MEDIUM DISTRESS
Designers love Medium Distress. It evokes the feeling of a beloved antique. In addition to cow tailing and light gouging, scoring - carved incisions - is introduced.



HEAVY DISTRESS
All artisan tools and techniques are at play with
Heavy Distress. Cow tail wisps, gouges, worm holes
and scoring are orchestrated to create the look and
feel of an heirloom.