

To keep the appearance of your area rug at its peak and to achieve maximum floor life, it is necessary to follow these guidelines:

#### GENERAL CARE AND MAINTENANCE:

Vacuum your area rug at least once a week or more if needed. Vacuums with a rotating beater bar are only recommended for cut pile rugs. Straight suction vacuums are only recommended for loop pile and shag rugs. The use of rotating beater bar vacuum on a loop pile rug will cause excessive pile fuzzing. Please note that initial fiber shedding is normal for all new rugs, regardless of fiber type, but should lessen significantly after 8-10 vacuumings.

Rotating your area rug 180 degrees every 3 months in a commercial setting will increase longevity and reduce noticeable traffic patterns.

Rug pads or attached non-skid backing are recommended to extend the life of the rug, prevent slipping, provide cushion, protect the floor and allow for easier vacuuming.

#### GENERAL CLEANING:

Standard Warm Water Extraction (water temp < 150 degrees) using a mild detergent may be used for general overall rug cleaning. Do not use a rotating brush carpet shampooer on loop pile rugs as this causes excessive pile fuzzing. Never soak the rug which may cause backing delamination, shrinkage, or pile reversal.

#### SPOT CLEANING:

We recommend Woolite™ Pet Stain & Odor Remover Carpet cleaner + Oxy to treat stains or spills as directed by the cleaner manufacturer. Quickly addressing the spot greatly improves the chances of a full cleaning. For spills, always blot (never rub) excess liquids with a dry white cloth. Before using any spot cleaner, always test the cleaner in an inconspicuous area to ensure it doesn't damage the rug. If in doubt, call a reputable carpet and rug cleaner.