



mattress^{1st}
by **Serta**



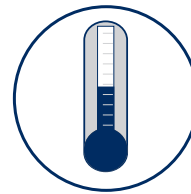
Cleona

PLUSH



10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



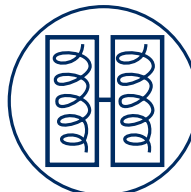
EvenCool™ Fabric

Designed to keep you cool and comfortable all night long.



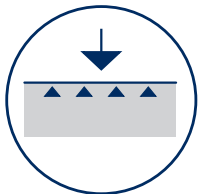
Plush

A softer sleep surface achieved by using specialized body conforming materials.



805 IWC System

Individually wrapped coils isolate motion and lessen the disturbance of a sleep partner.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.