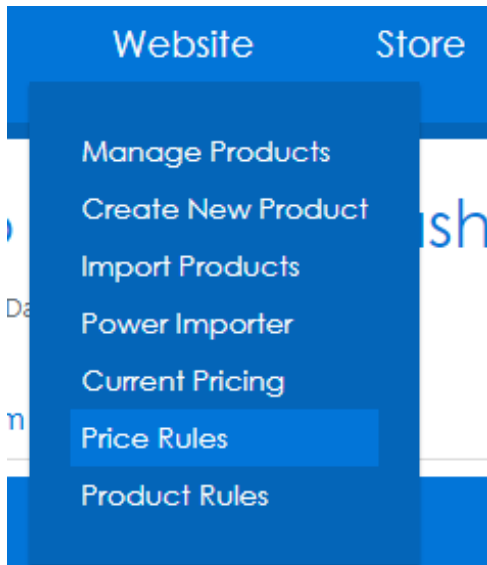
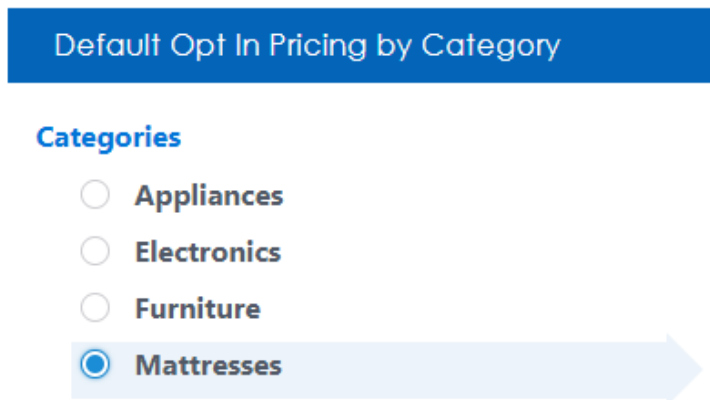


Opting in for Mattress Promotions

1. Hover over the **Website** tab and click **Price Rules**.

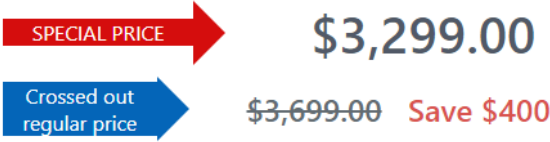


2. On the left-hand side, you'll see a **Categories** section. Click the bubble next to **Mattresses**.



3. Under the **Special Price displays like this** section, check **Standard Promotional Pricing**.

Special Price displays like this



What do you want to show in the **special price** area on your mattresses?

☐ **Standard Promotional Compliant Pricing**
(PMAP compliant or lowest allowed standard promotional price. Frequently this is 10% below the listed promotional price)

[if this is not available show I want to show](#)

☒ **Standard Promotional Pricing**
(Usually PMAP pricing or the standard promotional price)

[if this is not available show I want to show](#)

☐ **Standard Compliant Pricing**
(MAP compliant or lowest allowed standard price)

[if this is not available show I want to show](#)

☐ **Standard Pricing**
(Usually MAP pricing)

4. Click the blue **Save** button on the right-hand side.