



LAURELMERCANTILE.COM
VAUGHAN-BASSETT.COM



BY ERIN & BEN NAPIER



LMCO. HOME COLLECTION

FURNITURE MADE IN THE U.S.A.


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PROUDLY BUILT AGAINST THE GRAIN

FURNITURE MADE IN THE U.S.A.

After the launch of HGTV's *Home Town*, we were approached by overseas companies for furniture line development with national distribution. Growing up in North Carolina, Ben remembered the small factory towns that had been shuttered and left empty when manufacturing moved overseas. Thinking of the countless, American families who suffered in the aftermath, we knew there had to be a better way to make furniture.

Vaughan-Bassett, the largest manufacturer of wooden residential furniture in the United States, is committed to their hometown of Galax, Virginia, just like we are committed to our hometown of Laurel, Mississippi. We've partnered to create two antique-inspired furniture lines crafted by 600 American workers. LMC^o Home and Scotsman American Heirloom are now available in stores across the United States. If we're going to be serious about revitalizing small town America, we have to be serious about making things in America.



ERIN NAPIER



BEN NAPIER





-002 DRESSER
 -226 NIGHT STAND
 -553 "ROGERS" SLEIGH HEADBOARD
 -058 ELDER'S STORAGE BENCH
 -922 WOOD RAILS

LMC^o. HOME COLLECTION

Ben Napier and his team appreciate timeless furniture over temporary trends. He worked closely with the craftsmen and craftswomen of Vaughan-Bassett to create durable furniture that highlights the very best of American veneer design. This collection's classic lines are modeled after handmade pieces created in Ben's Mississippi woodshop as seen on HGTV Home Town.

Each bed in the collection is a statement piece worthy of becoming your family's next heirloom. With deep-set drawers, the Elder's Bench footboard offers a practical solution to expand bed storage. The LMC^o. Home collection is a strong foundation to build the curated and collected home.

STORAGE

- CASE PIECES INCLUDE A LAUREL MERCANTILE COMPANY LMC^o. SIGNATURE MEDALLION
- FRENCH DOVETAIL, MORTISE & TENON DRAWER CONSTRUCTION
- SELF CLOSING DUAL STEEL BALL BEARING DRAWER GLIDES
- ULTRA-SMOOTH ACRYLIC FINISH ON INTERIOR DRAWERS' SIDES & BOTTOMS



731-226 NIGHTSTAND



730-115 CHEST



733-004 LINEN CHEST



732-002 DRESSER



FINISHES



730 TOBACCO



731 WEATHERED GREY



732 HONEY



733 LAUREL GREEN
 Available only on
 the 004 linen chest
 & 226 nightstand





GILCHRIST KING POSTER BED
732 HONEY FINISH

- 002 DRESSER
- 446 LANDSCAPE MIRROR
- 226 NIGHT STAND
- 669 POSTER HEADBOARD
- 068 ELDER'S STORAGE BENCH
- 922 WOOD RAILS



ELDER'S BENCH



A TREE FOR A TREE

We have partnered with Vaughan-Bassett because they are the largest manufacturer of wooden residential furniture in the United States, yet they are still rooted in the small-town community of Galax, Virginia. It's no secret that their local craftsmen and the surrounding Appalachian forests create a rich environment for company growth and success. For every Appalachian tree that is cut down to build the LMC^o Home Collection, another tree is planted in its place. Together, we are making a sustainable future for America's small-towns, forests and companies.



HONEY FINISH

732-068 ELDER'S KING STORAGE BENCH



WEATHERED GREY FINISH

731-058 ELDER'S QUEEN STORAGE BENCH

ELDER'S BENCH ALSO AVAILABLE IN 730 TOBACCO FINISH

Growing up a preacher's son, Ben designed the Elder's Bench as a nod to the early American church pew. Available as a footboard or a standalone piece, the Elder's Bench offers practical storage in a functional and beautiful design. With its depth and two working drawers, it's easy to organize Christmas presents, sweaters, heirloom blankets or those things that matter most to your family.



LMC^o. HOME COLLECTION

This collection embodies American ingenuity that built Laurel, Mississippi, and that is currently revitalizing it as America's hometown. As an artist and designer for HGTV Home Town, discovering the perfect color palette that highlights the best feature of every room is Erin's passion. That's why Erin chose warm finishes that complement the furniture design and can stand alone as showcase pieces. This versatile collection is the beginning for growing families and building homes.

STORAGE

- CASE PIECES INCLUDE A LAUREL MERCANTILE COMPANY LMC^o. SIGNATURE MEDALLION
- FRENCH DOVETAIL, MORTISE & TENON DRAWER CONSTRUCTION
- SELF CLOSING DUAL STEEL BALL BEARING DRAWER GLIDES
- ULTRA-SMOOTH ACRYLIC FINISH ON INTERIOR DRAWERS' SIDES & BOTTOMS



FINISHES



730 TOBACCO



731 WEATHERED GREY



732 HONEY



733 LAUREL GREEN
Available only on
the 004 linen chest
& 226 nightstand



733-226 NIGHTSTAND



732-004 LINEN CHEST



731-002 DRESSER



730-068 ELDER'S STORAGE BENCH



-002 DRESSER
-446 LANDSCAPE MIRROR
-226 NIGHTSTAND

GILCHRIST QUEEN POSTER BED
730 TOBACCO FINISH

-559 POSTER HEADBOARD
-955 LOW PROFILE FOOTBOARD
-922 WOOD RAILS



733-004 LINEN CHEST
733-226 NIGHTSTAND

ROGERS KING SLEIGH BED
732 HONEY & 733 LAUREL GREEN FINISH

732-663 SLEIGH HEADBOARD
-966 LOW PROFILE FOOTBOARD
-922 WOOD RAILS



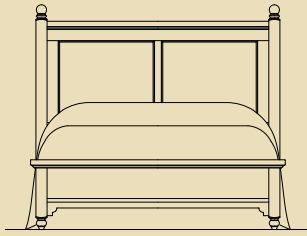
"TO BUILD FURNITURE THAT LASTS AND BECOMES AN HEIRLOOM PASSED DOWN THROUGH GENERATIONS - THAT'S THE ONLY KIND OF FURNITURE WE WANT TO MAKE."



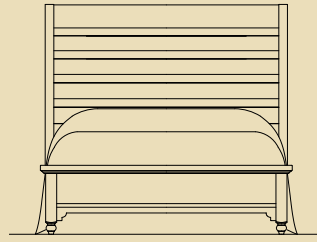
ROGERS QUEEN SLEIGH BED
731 WEATHERED GREY FINISH

-002 DRESSER
-446 LANDSCAPE MIRROR
-226 NIGHT STAND
-553 SLEIGH HEADBOARD
-058 ELDER'S STORAGE BENCH
-922 WOOD RAILS

BEDS



QUEEN
559 "GILCHRIST" POSTER HEADBOARD
 63 x 2 7/8 x 58
955 LOW PROFILE FOOTBOARD
 65 3/4 x 4 1/8 x 18
922 WOOD RAILS
 82 x 1 x 5 3/4



QUEEN
553 "ROGERS" SLEIGH HEADBOARD
 63 1/4 x 12 1/2 x 60 1/2
955 LOW PROFILE FOOTBOARD
 65 3/4 x 4 1/8 x 18
922 WOOD RAILS
 82 x 1 x 5 3/4



QUEEN
058 ELDER'S STORAGE BENCH
 65 1/4 x 20 x 28

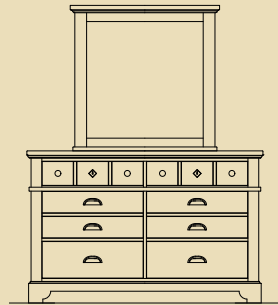
KING
068 ELDER'S STORAGE BENCH
 82 1/4 x 20 x 28

KING
669 "GILCHRIST" POSTER HEADBOARD
 80 x 2 7/8 x 58
966 LOW PROFILE FOOTBOARD
 82 3/4 x 4 1/8 x 18
922 WOOD RAILS
 (requires MS-1 center support)
 82 x 1 x 5 3/4

KING
663 "ROGERS" SLEIGH HEADBOARD
 80 1/4 x 12 1/2 x 60 1/2
966 LOW PROFILE FOOTBOARD
 82 3/4 x 4 1/8 x 18
922 WOOD RAILS
 (requires MS-1 center support)
 82 x 1 x 5 3/4

*Optional footboard for the Poster & Sleigh bed.
 The Elder's Bench is finished on the back and may
 be sold as a standalone bench.*

STORAGE

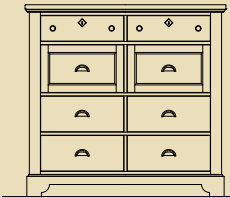


002 DRESSER
 6-DRAWER
 60 1/8 x 20 x 39 1/8

446 LANDSCAPE MIRROR
 38 1/8 x 2 1/4 x 37 1/8



115 CHEST
 5-DRAWER
 41 7/8 x 19 3/8 x 52



004 LINEN CHEST
 8-DRAWER
 49 7/8 x 19 3/8 x 48



226 NIGHT STAND
 2-DRAWER
 25 7/8 x 16 1/8 x 27 5/8



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"IF WE'RE GOING TO BE SERIOUS ABOUT
 REVITALIZING SMALL TOWN AMERICA, THEN
 WE HAVE TO BE SERIOUS ABOUT AMERICAN
 MANUFACTURING AND THE SMALL TOWNS
 THAT DEPEND ON IT."

