



Mattress Protection PROGRAM

EXCELSIOR

THE CHOICE OF PROTECTION IS YOURS

INVINCIBLE **STAY COOL** **SUMMIT**

EXCELSIOR INVINCIBLE • L'INVINCIBLE
Mattress Protector
Protège-matelas

EXCELSIOR STAY COOL • RAfraîchissant
Mattress Protector with Easy Zip-On GelInfused Topper
Protège-matelas avec surmatelas à infusion de gel à fermeture à glissière facile

EXCELSIOR SUMMIT
Mattress Protector & Temperature Regulating Topper
Protège-matelas avec surmatelas régulateur de température

OUR COMMITMENT to you: 3 EXCEPTIONAL **WE IT OR YOUR MONEY BACK!**

- ✓ Our thinnest protector
- ✓ Eliminates wrinkles about sheets
- ✓ Fabric that breathes and is water resistant
- ✓ Stain resistant for 6 months

INVINCIBLE

- ✓ Potentiated zipper technology for effortless washing
- ✓ Our coolest sleep option
- ✓ NEW fabric with temperature adjustment technology
- ✓ Stay refreshed and comfortable

INVINCIBLE

INVINCIBLE

EXCELSIOR SUMMIT
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Protège-matelas avec surmatelas régulateur de température

The **Excelsior Sleep Experience**

Mattress Protection

Discover the ultimate in sleep protection with Excelsior mattress protectors, each backed by a comprehensive 10-year warranty and offering a risk-free 30-night trial.

Excelsior mattress protectors come with a robust **10-year warranty** covering all stains, including spills and accidents, ensuring durable quality for your customers. Additionally, we provide a 10-year warranty against manufacturer defects, guaranteeing the craftsmanship of each protector. When paired with a new mattress, our protectors extend the longevity of your customers' investments with a 10-year warranty against all mattress stains.

Excelsior Invincible Mattress Protector



Designed to defend against spills and stains with it's enhanced with Teflon™ and Silver Antimicrobial treatments, it provides unmatched protection against stains, offering customers the assurance of a clean and fresh sleep surface. Created with a stretch knit impermeable fabric and non-slip backing. This protector ensures all-around protection for mattresses with it's 5 sided protection, giving customers peace of mind and confidence in their investment.

[Click here for more information!](#)

Excelsior Stay Cool Mattress Protector & Dri-Cool Topper



This innovative topper incorporates patented zipper technology for effortless upkeep and boasts cutting-edge moisture-wicking properties that ensure customers stay cool and comfortable throughout the night. What's more, when the topper and protector are zipped together, enjoy all the benefits of the Excelsior Invincible Mattress Protector!

[Click here for more information!](#)

Excelsior Summit Mattress Protector & Temperature Regulating Topper



This fantastic protector features easy-to-use patented zipper technology and utilizes advanced heat-deflecting technology to regulate temperature and keep you cool throughout the night, ensuring uninterrupted, restorative sleep. It's the perfect choice for anyone looking to create a cool and comfortable sleep environment. Plus, when you zip together the topper and protector, you'll enjoy all the benefits of the Excelsior Invincible Mattress Protector!

[Click here for more information!](#)

Price List

Mattress Protection

See our pricing below for each of the mattress protectors!

Below is a link to an excel file with all the pricing to enter into your sales system:

[Click here to download](#)

Invincible

| Size | LOW PROFILE | HIGH PROFILE | Unit / Case | \$/Unit | \$/CS | Retail | Profit |
|----------|---------------|--------------|-------------|---------|----------|----------|---------|
| Twin | G3-10INVIN39 | G3-INVIN39 | 8 | \$36.00 | \$288.00 | \$79.99 | \$43.99 |
| Twin XL | G3-10INVINTXL | G3-INVINTXL | 4 | \$41.50 | \$166.00 | \$89.99 | \$48.49 |
| Double | G3-10INVIN54 | G3-INVIN54 | 8 | \$44.00 | \$352.00 | \$99.99 | \$55.99 |
| Queen | G3-10INVIN60 | G3-INVIN60 | 8 | \$46.00 | \$368.00 | \$109.99 | \$63.99 |
| King | G3-10INVIN78 | G3-INVIN78 | 4 | \$52.00 | \$208.00 | \$119.99 | \$67.99 |
| Cal King | G3-10INVIN72 | G3-INVIN72 | 4 | \$52.00 | \$208.00 | \$119.99 | \$67.99 |

Stay Cool

| Size | LOW PROFILE | HIGH PROFILE | Unit / Case | \$/Unit | \$/CS | Retail | Profit |
|----------|-----------------|----------------|-------------|---------|----------|----------|---------|
| Twin | G3-10STAYCOOL39 | G3-STAYCOOL39 | 4 | \$52.00 | \$208.00 | \$109.99 | \$57.99 |
| Twin XL | G3-10STAYCOLTXL | G3-STAYCOOLTXL | 4 | \$55.00 | \$220.00 | \$119.99 | \$64.99 |
| Double | G3-10STAYCOOL54 | G3-STAYCOOL54 | 4 | \$68.00 | \$272.00 | \$139.99 | \$71.99 |
| Queen | G3-10STAYCOOL60 | G3-STAYCOOL60 | 4 | \$73.00 | \$292.00 | \$159.99 | \$86.99 |
| King | G3-10STAYCOOL78 | G3-STAYCOOL78 | 4 | \$81.00 | \$324.00 | \$169.99 | \$88.99 |
| Cal King | G3-10STAYCOOL72 | G3-STAYCOOL72 | 4 | \$81.00 | \$324.00 | \$169.99 | \$88.99 |

Summit

| Size | LOW PROFILE | HIGH PROFILE | Unit / Case | \$/Unit | \$/CS | Retail | Profit |
|---------|----------------|--------------|-------------|----------|----------|----------|----------|
| Twin XL | G3-10SUMMITTXL | G3-SUMMITTXL | 4 | \$75.00 | \$300.00 | \$189.99 | \$114.99 |
| Double | G3-10SUMMIT54 | G3-SUMMIT54 | 4 | \$95.00 | \$380.00 | \$229.99 | \$134.99 |
| Queen | G3-10SUMMIT60 | G3-SUMMIT60 | 4 | \$115.00 | \$460.00 | \$259.99 | \$144.99 |
| King | G3-10SUMMIT78 | G3-SUMMIT78 | 4 | \$135.00 | \$540.00 | \$299.99 | \$164.99 |

Selling Station & Touch Demos

Introducing Our Mattress Protection Selling Station!



The Mattress Protection Selling Station is a showstopper! Combining sleek, modern design with top-notch functionality, it not only showcases your stock but transforms the in-store experience. Whether used against a wall or as a 360° display unit, this versatile selling station grabs attention and draws customers in with its organized, irresistible presentation.

Behind the luxurious touch-and-feel samples lies the real game-changer: a bold, easy-to-read product info section. Customers can quickly explore standout features like waterproof protection, cooling tech, and unbeatable warranties. Plus, optional signage can be added to the back, offering flexibility for dynamic branding. It's all about delivering a hands-on, engaging experience that turns browsing into buying!

Engage the Senses: Touch-and-Feel Samples



What truly sets this display apart is the dedicated section for touch-and-feel samples, allowing customers to interact directly with the luxurious materials and features of the mattress protectors. This hands-on experience invites shoppers to explore the softness, breathability, and other qualities that make each product stand out. Positioned prominently for easy access, these samples provide an immersive experience that enhances customer confidence in their purchase.



Set Up for Success: Assembly Guide, Video & Planogram

[Click here to view the Assembly Instructions](#)

[Click here to view the Planogram](#)