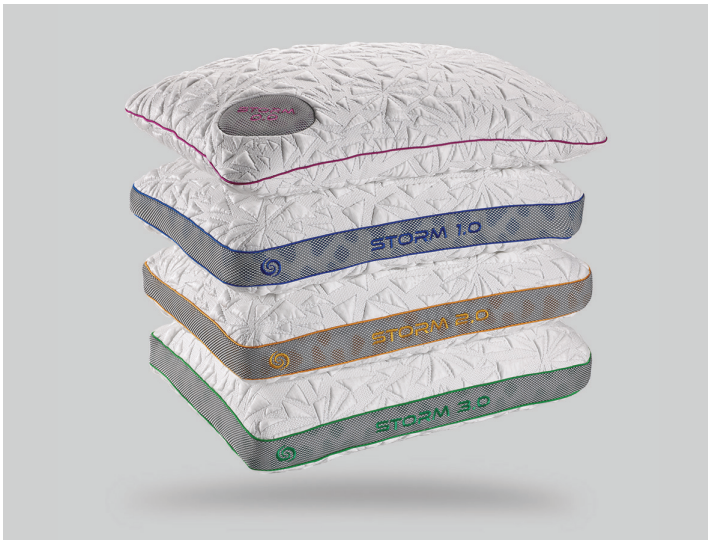


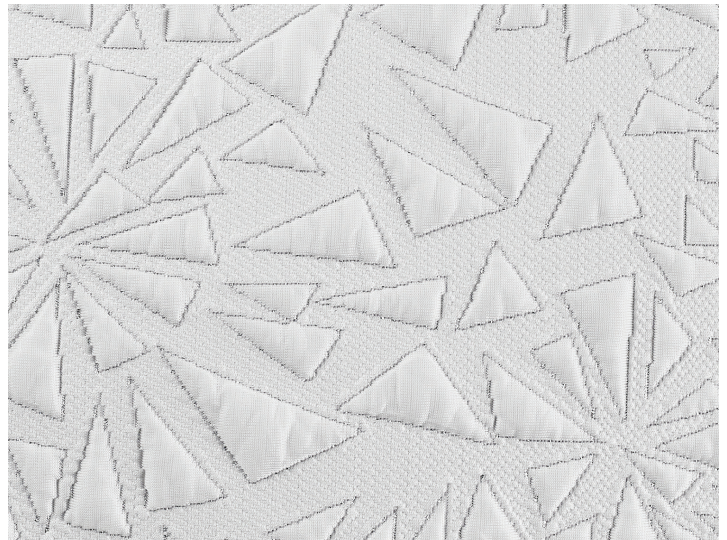


STORM PERFORMANCE® PILLOWS

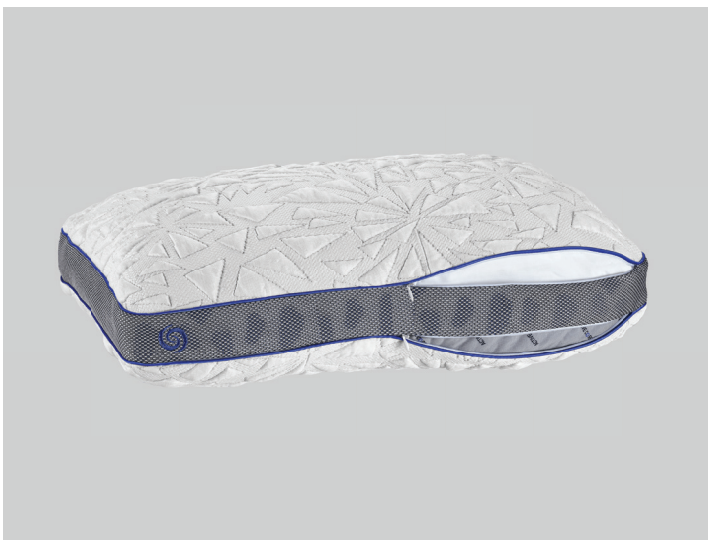
Storm is a dual-chamber Performance® pillow that is soft on one side and firm on the other, providing conforming support for the head, neck and shoulders. Storm features BEDGEAR's soft Ver-Tex® instant-cooling cover with a white lofty triangular pattern and silver-metallic stitching.



All four sizes in the Storm collection have their own unique color stitching and piping.



Storm features BEDGEAR's soft Ver-Tex® instant-cooling cover with a white lofty triangular pattern and silver-metallic stitching.



Storm has a zip-off removable and washable cover to help maintain a clean and healthy sleep environment.



Storm sizes 1.0, 2.0 and 3.0 have breathable Air-X® mesh on all four sides, and size 0.0 has breathable Air-X® mesh patches for optimal airflow.

Storm Performance® Pillow Fast Facts:

- White lofty triangular pattern cover with silver-metallic stitching
- Available in four sizes, the piping and stitching colors are unique to each size
- BEDGEAR's patented Ver-Tex® instant-cooling cover
- BEDGEAR's patented Air-X® mesh on all four sides of the pillow allows optimal airflow
- BEDGEAR's patented Air-X® mesh patches on top and bottom for optimal airflow: size 0.0
- Dual-chamber construction with a React™ foam crown on one side and React™ blend fill on the other; only 0.0 size is not dual sided and features React™ blend fill throughout
- Dimensions: 20" W x 26" L

Key Messages to Shoppers:

- Storm has a dual chamber that is soft on one side and firm on the other.
- It has a soft, white lofty triangular pattern with silver-metallic stitching.
- Storm's fill allows conforming support for your enhanced comfort.
- Available in four heights, also called sizes, to meet your personal sleep preferences.
 - o The four different sizes target stomach, side, back and multi-position sleepers.
 - o The lowest height pillow includes a breathable mesh patch on top and bottom.
 - o The other three heights include breathable mesh on all four sides of the pillow.
- The breathable mesh on the pillow provides optimal airflow to eliminate heat buildup.
- Storm's zip-off removable and washable cover creates a clean and healthy sleep environment.
- The pillow cover is high-efficiency washable that uses less water, less detergent and less energy to wash.

Features and Benefits:

- **Airflow**
 - o BEDGEAR's patented Air-X® technology keeps the air flowing in and around the pillow to help the body naturally regulate its temperature. Air-X® helps move heat away from the body to reduce sweat and create an ideal sleep temperature for a better-quality rest at night.



The Airflow Certification on the product guarantees BEDGEAR's raw materials achieve a certain amount of air ventilation to ensure continuous breathability.



Features and Benefits Continued:

• Cover

- o Storm's cover includes BEDGEAR's patented Ver-Tex® technology to ensure an instant-cooling effect that reduces overheating and sweating.
- o Storm is available in four sizes, and each has different colored mesh sides, lettering and piping: 0.0 size is magenta, 1.0 size is royal blue, 2.0 size is marigold and 3.0 size is shamrock green.
- o All pillow sizes have a lofty triangular pattern with metallic-silver-colored accents.
- o Storm's zip-off removable and washable cover creates a clean and healthy sleep environment.
- o The cover is high-efficiency washable that uses less water, less detergent and less energy to wash.

• Temperature

- o Ver-Tex® instant-cooling cover helps reduce overheating and sweating.
- o BEDGEAR's patented Air-X® breathable mesh enhances airflow throughout the pillow, moving excess heat away from the head, neck and shoulders to reduce sweat and heat buildup.
- o Air-X® helps the body to naturally regulate its temperature to create an ideal sleep environment.

• Softness

- o The instant-cooling Ver-Tex® cover has a smooth feel.
- o The React™ fill in the dual-chamber Storm provides firmer conforming support on one side and softer conforming support on the other.
- o Only the 0.0 size is single chamber with consistent softer conforming support throughout.

• Support & Fill

- o BEDGEAR's patented React™ blend fill is made of consistently cut materials, including silk-like fibers, to provide a softer conforming support.
- o BEDGEAR's patented React™ foam crown provides firmer conforming support for the head, neck and shoulders.

• Sleep Position

- o Storm pillow is available in four different heights, also called sizes to accommodate stomach, side, back and multi-position sleepers.

• Size

- o Storm comes in four different heights, also called sizes — 0.0 (low), 1.0 (medium-low), 2.0 (medium-high) and 3.0 (high) — to meet a personalized fit and sleep preferences.
- o Dimensions of the pillow are 20 inches wide by 26 inches long.

Who is BEDGEAR?

BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being.

About BEDGEAR

Launched in 2009, BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being. BEDGEAR's sleep solutions are engineered with fabrics that are moisture wicking and instant cooling and maximize airflow to allow the body to naturally regulate its temperature. With a core belief of One Size Does Not Fit All™, BEDGEAR has redefined the way people view sleep by developing interactive in-store experiences and breathable bedding products that are personally fit to a consumer based on specific factors, including body type, sleep position and temperature. BEDGEAR is dedicated to integrating environmental responsibility into product development to ensure less returned goods are being sent to landfills. BEDGEAR is essential to the rest and recovery routines of professional athletes and active people who need to maximize their sleep. A proud manufacturer in the USA, BEDGEAR offers mattresses, pillows, sheets, blankets, pet beds as well as travel, kids and baby products that often feature removable and washable covers to maintain a clean and healthy sleep environment. BEDGEAR is represented in more than 4,000 retail stores across the globe and has earned more than 220 U.S. and worldwide patents, trademark registrations and pending applications. Sleep Fuels Everything®! Learn more at bedgear.com.

