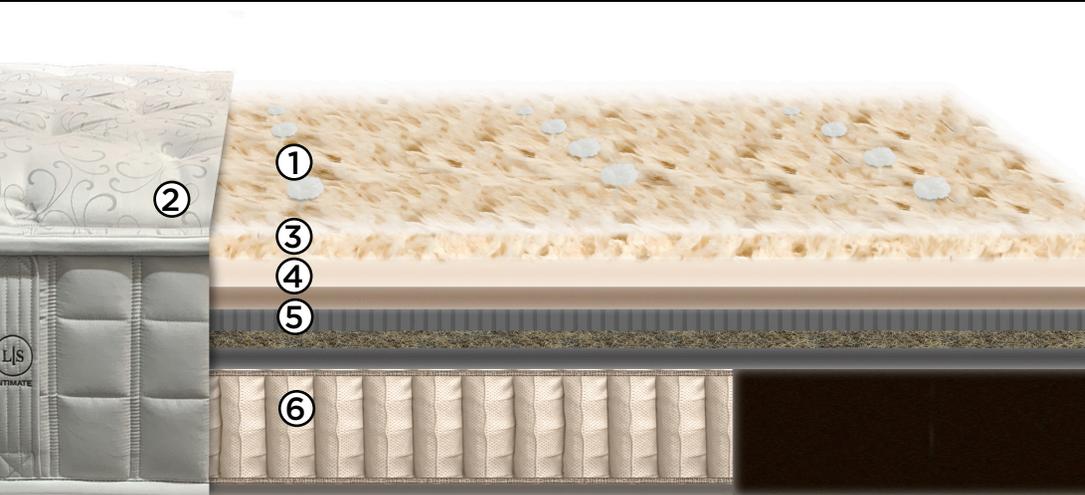


INTIMATE
KING KOIL.

Bedford Firm



TAILORMADE, HAND CRAFTED DETAILS

Tufting, Self Welt Tape Edge, Embroidered Handles, Steel Corner Guards, Upholstered Border Fabric, Embroidered Labels

- ① **Tailormade Tufting™** - Tufting keeps the comfort and supports layers from shifting and sagging over time to help maintain years of a consistent and comfortable sleeping surface
- ② **Joma Wool** - A luxurious, flame resistant, water repellent, non-allergenic fiber, New Zealand Joma wool is used in our mattress to maximize your comfort level and ensure breathability.
- ③ **Graphite Latex** - Graphite, a natural mineral, is infused with latex to enhance the resiliency and durability for pressure relieving comfort while helping wick away moisture and heat from your body for an optimal sleeping temperature surface.
- ④ **Horse Hair** - Each strand of horsehair is a hollow tube that transports away moisture and excess body heat providing optimal sleeping temperature. Horsehair is also an organic material with natural antibacterial, anti-fungal and anti-mite properties that contribute to a healthy, hygienic sleeping environment.
- ⑤ **Carbon Cool Memory Foam** - A cooler sleep, enhanced pressure point relief and durable support come together in this innovative Carbon Cool Memory Foam.
- ⑥ **Handcrafted Calico Encased Coil System** - Over 1000 steel coils are wrapped in a breathable natural calico fabric which are then stitched together allowing for greater flexibility and reaction to your body movements.