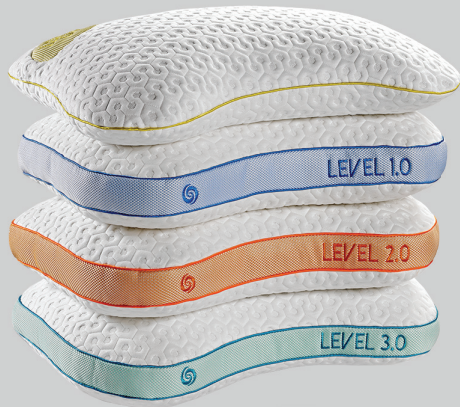


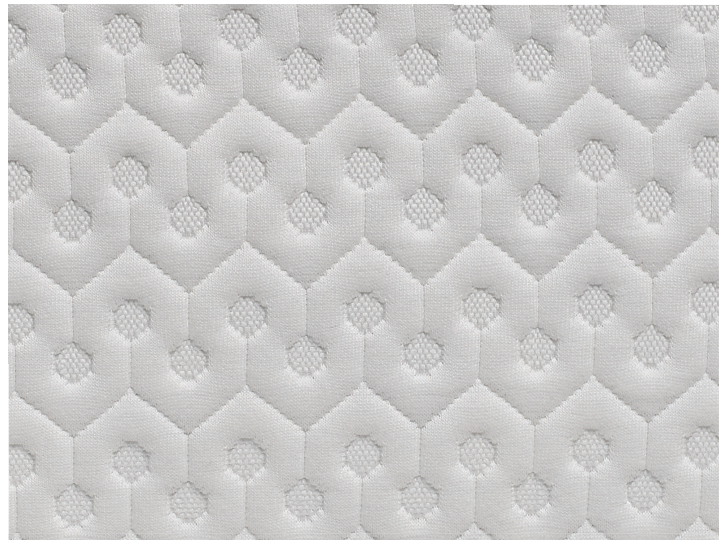


LEVEL PERFORMANCE® PILLOWS

Level is a single-chamber Performance® Pillow featuring a cuddle curve shaped design. It includes BEDGEAR's patented Dri-Tec® moisture-wicking, white-colored cover in a hexagonal pattern to keep sleepers dry throughout the night. Level includes breathable Air-X® mesh on top and bottom or all four sides for optimal airflow, moving excess heat away from the pillow.



All four sizes in the Level collection have their own unique color mesh, piping and stitching.



Level has a Dri-Tec® moisture-wicking, white-colored cover in a hexagonal pattern.



Level's patented Air-X® breathable mesh on all four sides of the 1.0, 2.0 and 3.0 pillows allow optimal airflow.



0.0 size includes an Air-X® breathable mesh patch on top and bottom.

Level Performance® Pillow Fast Facts:

- Soft, white-colored cover with hexagonal pattern
- Available in four sizes, the mesh sides, piping and stitching colors are unique to each size
- Single chamber construction for all four pillows
- BEDGEAR's patented Dri-Tec® moisture-wicking fabric cover
- BEDGEAR's patented Air-X® breathable mesh on all four sides of the pillow allows optimal airflow
- BEDGEAR's patented Air-X® mesh patches on top and bottom for optimal airflow: size 0.0
- BEDGEAR's patented React® blend fill provides soft conforming pressure relief
- Dimensions: 20" W x 26" L
- Zip-off removable and washable cover

Key Messages to Shoppers:

- Level is a single chamber, cuddle curve shaped pillow that ensures consistent comfort throughout.
- It has a white-colored moisture-wicking cover in a hexagonal pattern.
- Level's fill has a patented breathable blend of consistently cut materials and silk-like fibers that provides soft conforming pressure relief.
- The mesh sides, piping and stitching colors are unique to each size.
- Available in four heights, also called sizes, to meet your personal sleep preferences.
 - o The four different sizes target stomach, side, back and multi-position sleepers.
 - o The lowest height pillow includes a breathable mesh patch on top and bottom.
 - o The other three heights include breathable mesh on all four sides of the pillow.
- The breathable mesh on the pillow provides ventilation for optimal airflow.
- Level's zip-off removable and washable cover creates a clean and healthy sleep environment
- The pillow cover is high-efficiency washable that uses less water, less detergent and less energy to wash.

Features and Benefits:

- **Airflow**
 - o BEDGEAR's patented Air-X® technology keeps the air flowing in and around the pillow to help the body naturally regulate its temperature. Air-X® helps move heat away from the body to reduce sweat and create an ideal sleep temperature for a better-quality rest at night.



The Airflow Certification on the product guarantees BEDGEAR's raw materials achieve a certain amount of air ventilation to ensure continuous breathability.



Features and Benefits Continued:

- **Cover**

- o BEDGEAR's patented Dri-Tec® moisture-wicking fabric helps keep sleepers dry.
- o Level is available in four sizes, and each has different colored Air-X® breathable mesh sides, lettering and piping: 0.0 size is golden yellow, 1.0 size is royal blue, 2.0 is orange and 3.0 is seafoam green.
- o All pillow sizes have a white hexagonal fabric pattern.
- o Level's zip-off removable and washable cover creates a clean and healthy sleep environment.
- o The cover is high-efficiency washable that uses less water, less detergent and less energy to wash.

- **Temperature & Airflow**

- o BEDGEAR's patented Dri-Tec® moisture-wicking fabric cover keeps sleepers dry throughout the night while providing a temperature-neutral feel.
- o Patented Air-X® breathable mesh or patches enhance airflow throughout the pillow, moving excess heat away from the head, neck and shoulders to reduce sweat and heat buildup.

- **Softness**

- o The patented Dri-Tec® moisture-wicking fabric has a soft temperature-neutral feel.
- o The patented React® blend fill of consistently cut materials, including silk-like fibers, provides softer conforming pressure relief.

- **Support & Fill**

- o BEDGEAR's patented React® blend fill is made of consistently cut materials, including silk-like fibers, to provide softer conforming pressure relief.

- **Sleep Position**

- o Level's cuddle curve shape is available in four different heights, also called sizes, accommodates stomach, side, back and multi-position sleepers.

- **Size**

- o Level comes in four different heights, also called sizes – 0.0 (low), 1.0 (medium-low), 2.0 (medium-high), 3.0 (high) – to meet a personalized fit and sleep preference.
- o Dimensions of the pillow are 20" W x 26" L.

Who is BEDGEAR?

BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being.

About BEDGEAR

Launched in 2009, BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being. BEDGEAR's sleep solutions are engineered with fabrics that are temperature neutral and instant cooling and maximizes airflow to allow the body to naturally regulate its temperature. With a core belief of One Size Does Not Fit All™, BEDGEAR has redefined the way people view sleep by developing interactive in-store experiences and breathable bedding products that are personally fit to a consumer based on specific factors, including body type, sleep position and temperature. BEDGEAR is dedicated to integrating environmental responsibility into product development to ensure less returned goods are being sent to landfills. BEDGEAR is essential to the rest and recovery routines of professional athletes and active people who need to maximize their sleep. A proud manufacturer in the USA, BEDGEAR offers mattresses, pillows, sheets, blankets, pet beds as well as travel, kids and baby products that often feature removable and washable covers to maintain a clean and healthy sleep environment. BEDGEAR is represented in more than 4,000 retail stores across the globe and has earned more than 220 U.S. and worldwide patents, trademark registrations and pending applications. Sleep Fuels Everything®! Learn more at bedgear.com

