

OLED77C9PUB

C9 Series - 4K HDR Smart OLED TV w/ AI ThinQ®

77"

* Class size: See below for details.

- Available in 77-inch
- LG ThinQ® AI | Google Assistant | Alexa
- LG OLED Display
- LG α9 Gen 2 Intelligent Processor
- Dolby Vision™ | Dolby Atmos®



DESCRIPTION

Once you've watched your favorites on LG OLED TV, every other flat screen just looks flat. Movies, shows, sports, gaming — OLED displays it all in a new light, bringing out richness in all colors and uncovering what was once hidden in crisp, clear detail. Perfect black and infinite contrast reveal shadow detail in the darkest scene, while picture and sound benefit from LG's most powerful AI-powered 4K processor and Dolby technologies. The intelligence of LG ThinQ® and the voice control of the Google Assistant* and Alexa** built-in.

*Service limited to certain languages. Some features require 3rd party service subscriptions.

**Available via firmware update later in 2019.

KEY FEATURES

77" + TV (Ultra-Large TV Screen)

Step up to a bigger picture from the leaders in OLED. 8.3 million pixels are perfectly suited for a superior view on an Ultra-Large 77" screen — even up close.

LG ThinQ® AI

The world's most intelligent TVs listen, think and answer to provide the ultimate in personalized entertainment and control over your smart home.

LG OLED TV 4K

The TV that's leading the way. 8.3 million individually lit pixels deliver perfect black and infinite contrast. It's picture quality like you've never seen.

LG α9 Gen 2 Intelligent Processor

Images, action and color are brought to new life to instantly enhance picture quality through LG's best 4K processor including 4-step noise reduction — empowered by AI at its core.

Dolby Vision™ & Dolby Atmos®

Advanced image and sound technologies inspired by the cinema optimize picture and sound for a spectacular, more lifelike experience in every scene — it's ultravivid picture and powerful, moving audio that seems to flow all around you.*

*Dolby Vision is a trademark of Dolby Laboratories. Dolby, Dolby Atmos and the double-D symbol are registered trademarks of Dolby Laboratories.

LG OLED TV

SPECIFICATIONS

PICTURE (PANEL)

Display Type	OLED
Display Resolution	4K Ultra HD (3,840 x 2,160)
Wide Viewing Angle	Yes
Dimming Technology	Pixel Level Dimming

PICTURE (PROCESSING)

Picture Processor	α9 Gen 2 Intelligent Processor
HDR (High Dynamic Range)	4K Cinema HDR (Dolby Vision®, HDR10, HLG) HDR Dynamic Tone Mapping Pro
Contrast	Object Depth Enhancer Ultra Luminance Pro
Clarity	Quad Step Noise Reduction Frequency Based Sharpness Enhancer
Color	Intense Color Billion Rich Colors Advanced Color Enhancer True Color Accuracy Pro
Resolution Upscaler	4K Upscaler

AI TV (ARTIFICIAL INTELLIGENCE)

LG ThinQ® AI	Yes
Google Assistant	Yes
Alexa Built-In	Yes (Available via firmware update)
Google Home Compatible	Yes (Google Home device sold separately)
Amazon Alexa Compatible	Yes (Amazon Alexa device sold separately)
Intelligent Voice Recognition	Yes

SMART TV

Operating System	webOS
Magic Remote Control	Yes (Point, Click, Scroll, Voice)
Universal Remote Control	Yes (Auto Device Detection)
LG Content Store (App Store)	Yes
Full Web Browser	Yes

AUDIO

Speaker System	2.2 Channel
Output Power	40W (20W Woofer)
Dolby Atmos	Yes
WiSA Ready	Yes (Separate Dongle Purchase Required)
DTS Decoder	DTS-HD
Bluetooth Audio Playback	Yes
LG Sound Sync	Yes

CONNECTIVITY

Wi-Fi® Standard	Wi-Fi Certified 802.11ac
Bluetooth® Support	Version 5.0
IP Control	Yes
HDMI-CEC (Simplink)	Yes
TV Tuner	ATSC, Clear QAM
Smart Phone Connectivity	Yes

INPUTS & OUTPUTS

HDMI Input (HDCP 2.2)	4 (1 rear, 3 side)
HDMI Audio Return Channel (ARC)	eARC (HDMI 2)
USB Ports (v 2.0)	3 (2 rear, 1 side)
RF Connection Input (Antenna/Cable)	1 (rear)
Composite Input (AV)	1 (rear)
Ethernet Input	1 (rear)
RS-232C Input (Mini Jack)	1 (rear)
Digital Audio Output (Optical)	1 (rear)

POWER

Power Supply (Voltage, Hz)	AC 120V, 50/60Hz
Standby Power Consumption	Under 0.5W
Power Consumption	170W
Annual Power Consumption	313Wh/y

OLED77C9PUB (76.7" DIAGONAL) DIMENSIONS/WEIGHTS/UPC

TV Dimensions with Stand (WxHxD)	67.8" x 41.2" x 10"
TV Dimensions without Stand (WxHxD)	67.8" x 39" x 2.2"
Packaging Dimensions (WxHxD)	74.6" x 44.5" x 11.2"
Stand Width	46.8"
TV Weight with Stand	74.5 lbs
TV Weight without Stand	65.9 lbs
Packaging Weight	101.9 lbs
VESA Mounting (W x H)	400 x 200
UPC	719192629851

ACCESSORIES INCLUDED

Remote	Magic Remote Included
Remote Control Battery	Yes
Power Cable	Yes
Quick Start Guide	Yes
E-Manual	Yes

WARRANTY

Limited Warranty	1 Year Parts & Labor
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