

SAMSUNG

Product Guide

3-Door French Door Refrigerator with Family Hub™

RF28T5F01SR

RF28T5F01SG

Available in: Fingerprint Resistant Stainless Steel
and Fingerprint Resistant Black Stainless Steel.



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Product Overview

RF28T5F01SR – 28 cu. ft. 3-Door French Door Refrigerator with Family Hub™

Product Overview

Product Title
28 cu. ft. 3-Door French Door Refrigerator with Family Hub™

Product Short Description (213 characters)
Samsung’s 28 cu. ft. large capacity, 3-Door French Door Family Hub™ refrigerator has sleek-edge doors, EZ-Open Handle™ and helps you connect to what’s most important: your family and home, whenever and wherever.

Product Long Description (411 characters)*
Samsung’s 28 cu. ft. large capacity, 3-Door French Door Family Hub™ refrigerator is beautifully designed, with sleek-edge doors and EZ-Open Handle.™ The clean lines and modern form blend beautifully into your kitchen while the fingerprint resistant finish withstands everyday smudges. Samsung’s Family Hub™ refrigerator helps you connect to what’s most important: your family and home, whenever and wherever.

*Product description should be updated based upon color setup.

Available Colors



**Fingerprint Resistant
Stainlesss Steel**
RF28T5F01SR



**Fingerprint Resistant
Black Stainless Steel**
RF28T5F01SG



Carousel Image Order


Easy Ad links
RF28T5F01SR: R.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658993198>
S.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658994131>
RF28T5F01SG: R.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658994303>
S.COM - <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658994424>






Product Messaging

RF28T5F0ISR – 28 cu. ft. 3-Door French Door Refrigerator with Family Hub™




Family Hub™ Messaging

Connected Living at Your Fingertips	
What should we have for dinner?	See inside your refrigerator from anywhere, shop for groceries, search for recipes and preheat your oven – all from the Family Hub™
I love entertaining friends and family.	Stream your favorite music apps on the Family Hub™ and enjoy premium speaker-quality listening.
I miss out because I’m busy in the kitchen.	Mirror shows, movies, or live sports from your Samsung TV or phone on the Family Hub™
I’m always multitasking.	Get a notification on the Family Hub™ when the laundry is done.
I want peace of mind when I am home with my family.	See who’s at the front door. Monitor multiple rooms including the baby’s room. Adjust the thermostat – all from the Family Hub™
It’s the little moments that matter.	Upload pictures or videos remotely to the Family Hub™. Leave handwritten notes for loved ones. Set reminders for when you get home.
Additional Family Hub™ Features	
Swipe down to see inside your fridge without opening the door	
Image recognition technology automatically recognizes items inside your fridge and adds them to your food or shopping lists	
Get weekly meal plans based on your family’s food preferences, what’s in your fridge and your recipe history	
Create and share shopping lists and push items to your e-commerce cart for a seamless experience	
View and manage your family’s calendars and events right from your Family Hub™ screen	
Create your custom home screen with Family Board, by adding personalized pictures, videos, stickers, handwritten notes and calendar	
Answer calls hands free via Bluetooth directly from your Family Hub™	
Access your smart devices and Samsung appliances from your Family Hub™ screen; set lights, hear and speak to someone at your front door or even monitor your baby’s room	
Select your favorite recipe from your Family Hub™ screen	
Order your favorite food from Grubhub right from your Family Hub™ screen	
Customize your screen saver with picture slideshow, weather and animations	
Send photos, videos and notes to your Family Hub™ from your mobile device	
Open your favorite mobile apps like YouTube, Netflix, Hulu and more, right from the Family Hub™	
Receive Wi-Fi updates so your fridge stays up-to-date with the latest features and apps	
Bixby Voice - Intelligent voice assistant allows hands-free navigation	



Easy Ads links: RF28T5F01SR: <https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659100711>
RF28T5F01SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094520>

Features and Benefits – RF28T5F01SR				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
More space, more ways to stay organized	Large Capacity	<p>A completely redesigned interior with 28 cu. ft. capacity that fits 10% more groceries.*</p> <p><small>*When compared to Samsung 3-Door model RF262BEAE with 25.1 cu. ft. capacity.</small></p>	<p>Fit more inside with 10% larger capacity.*</p> <p><small>*When compared to Samsung 3-Door model RF262BEAE with 25.1 cu. ft. capacity.</small></p>	
N/A	Modern Design	<p>Clean lines and modern form blend beautifully into your kitchen.</p>	<p>Clean lines and modern form blend beautifully.</p>	
N/A	Fingerprint Resistant Finish	<p>A finish that withstands everyday smudges, so you spend less time cleaning.</p>	<p>Less smudges means less cleaning.</p>	



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RF28T5F01SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094520>

Features and Benefits – RF28T5F01SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Keep every item evenly cooled	All-Around Cooling	Multi-vent technology keeps items on every shelf evenly cooled.	Keeps every shelf evenly cooled.	
Ice Max™ ensures you have all the ice you need	Ice Max™	Large capacity ice maker, stores up to 5.5 lbs. of ice.	Stores up to 5.5 lbs. of ice.	
A full-width drawer that fits in with your everyday needs	Full-Width Drawer	Large drawer space for storing party platters, deli items, beverages and more.	Large drawer space for additional items.	

Easy Ads links: RF28T5F01SR: <https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659100711>
RF28T5F01SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094520>

Features and Benefits – RF28T5F01SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	Wi-Fi Enabled	Use your smartphone to control the temperature and monitor your refrigerator remotely.	Control and monitor your fridge remotely.	N/A
N/A	High-Efficiency LED Lighting	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.	LED lighting designed to beautifully light up the interior of your fridge.	
N/A	EZ-Open Handle™	Specially designed handle allows for easy opening and closing of a fully loaded freezer. Automatically slides out for easy access, organization and storage.	Automatically slides out for easy access.	

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RF28T5F01SG: <http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659094520>

Features and Benefits – RF28T5F01SR (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
N/A	ENERGY STAR® Certified	Eco-friendly and energy-efficient.* <small>*Visit www.energystar.gov for more information on ENERGY STAR® guidelines.</small>	Eco-friendly and energy-efficient.* <small>*Visit www.energystar.gov for more information on ENERGY STAR® guidelines.</small>	
N/A	Adjustable Spill-Proof Shelves	Middle shelf can be easily be adjusted to fit taller items.	Easily adjustable shelf to fit taller items.	

Product Specs

RF28T5F01SR – 28 cu. ft. 3-Door French Door Refrigerator with Family Hub™

Review Mapping

Model #	Type	Color
RF28T5F01SR RF28T5F01SG	3-Door French Door	Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel

Related Product

Water Filter
HAF-QIN

Easy Ads link

<https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659041231>

Spec Sheet - front

Spec Sheet - back

Energy Guide and Manual

Easy Ads link

https://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr659041231

U.S. Government

Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer

- Automatic Defrost
- Bottom-Mounted Freezer
- No Through-the-Door Ice Service

Samsung

Model RF28T5F01**

Capacity: 27.7 Cubic Feet

Compare ONLY to other labels with yellow numbers.

Labels with yellow numbers are based on the same test procedures.

Estimated Yearly Energy Cost

\$81

Cost Ranges

Models with similar features


\$77\$84

All models

\$74\$104

673 kWh

Estimated Yearly Electricity Use



- Your cost will depend on your utility rates and use.
- Both cost ranges based on models of similar size capacity.
- Models with similar features have automatic defrost, bottom-mounted freezer, and no through-the-door ice.
- Estimated energy cost based on a national average electricity cost of 12 cents per kWh.

ftc.gov/energy

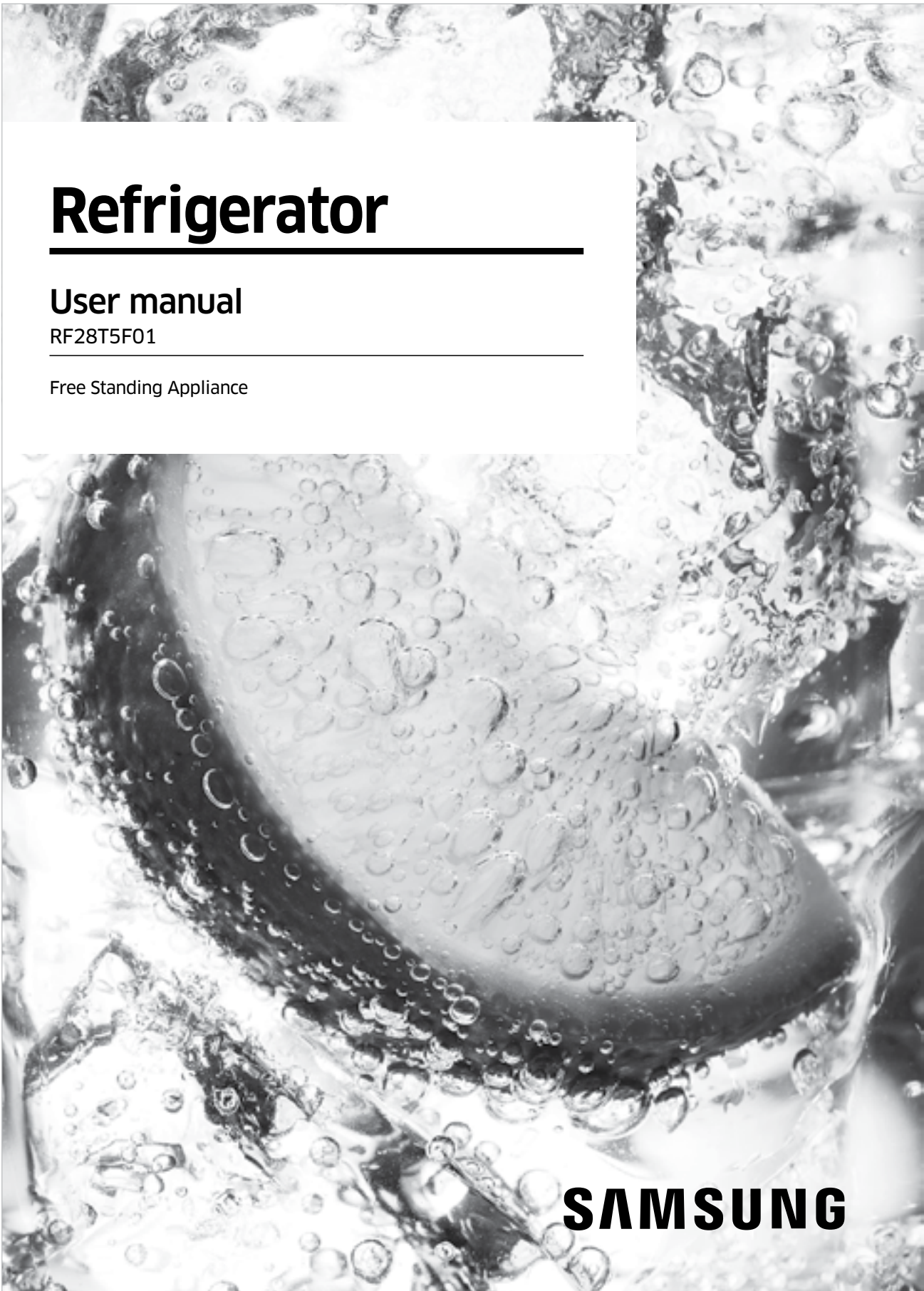
Energy Guide

Refrigerator

User manual

RF28T5F01

Free Standing Appliance



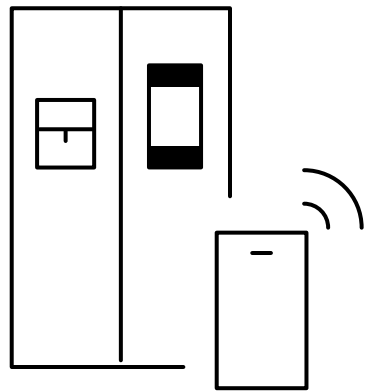
SAMSUNG

User Manual

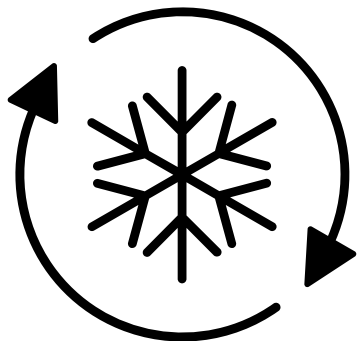
Product Icons

RF28T5F01SR – 28 cu. ft. 3-Door French Door Refrigerator with Family Hub™

Feature Icons



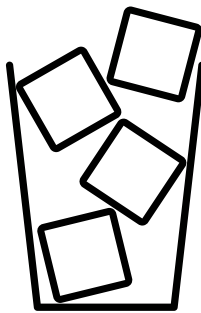
Family Hub™



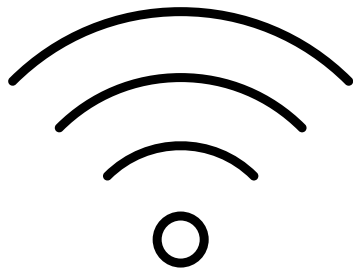
All-Around Cooling



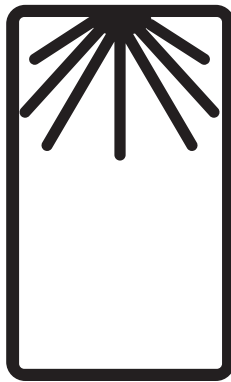
Fingerprint
Resistant Finish



Ice Max™



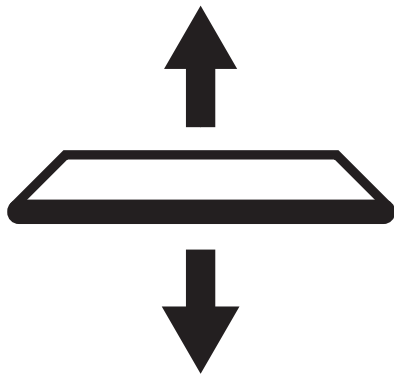
Wi-Fi Connectivity



High-Efficiency
LED Lighting



ENERGY STAR®
Certified



Adjustable Shelving

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