



mattress^{1st}
by **Serta**

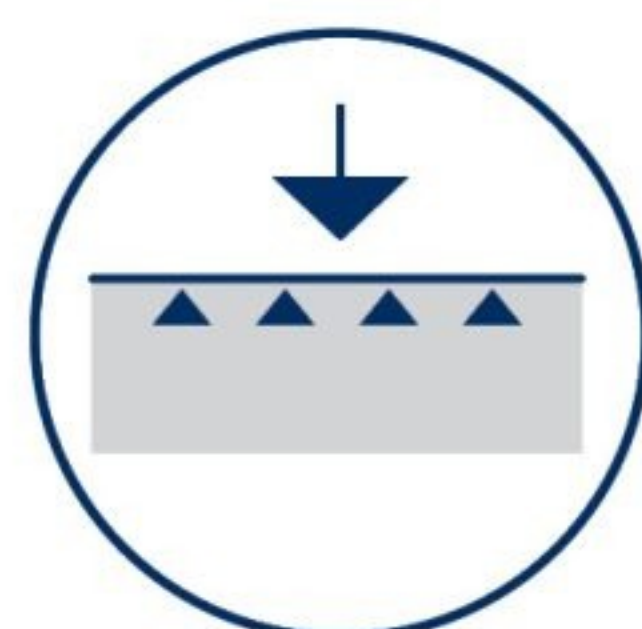
Presidential Suite

FIRM



10 Year Non-Prorated Warranty

Invest in quality sleep for just pennies a night over the life of the mattress.



Foam Encased

Foam encasing supports the perimeter of the mattress and increases the life of the mattress since the edges receive the most compression and show wear first.



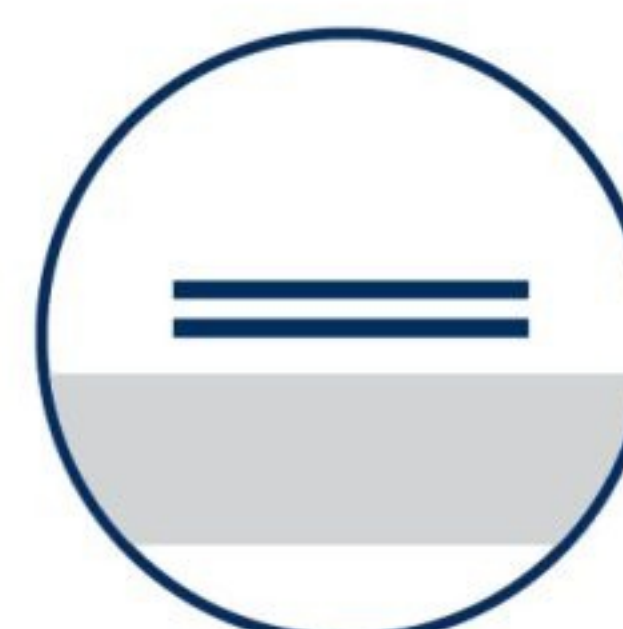
Gel-Enhanced Memory Foam

Promotes the transfer of heat away from your body, aiding in temperature regulation to help you sleep. It also provides more support than traditional memory foam.



CertiPUR-US Certified Foams

Made without ozone depleters, PBDEs, TDCPP, TCEP ("Tris") flame retardants, heavy metals, formaldehyde, phthalates regulated by the Consumer Product Safety Commission.



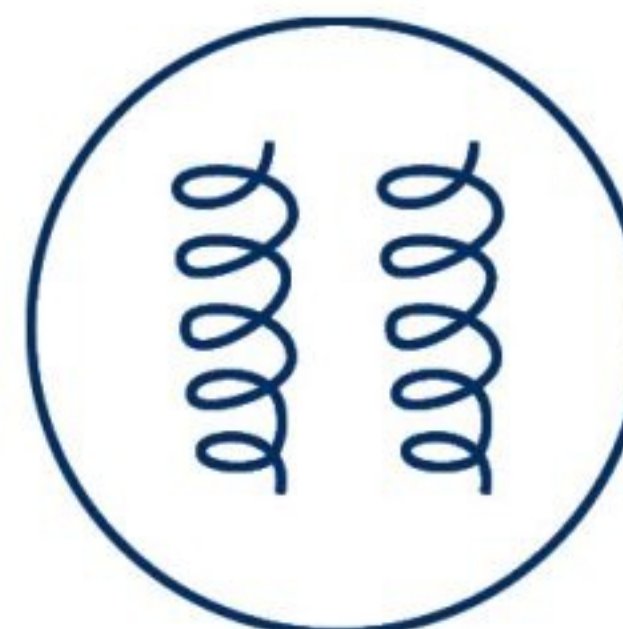
Firm

A firm sleeping surface.



Gel Support Foam

Provides outstanding support while cradling the body and transferring heat.



800 Coil Innerspring System

Continuous coils provide more of a support surface area. Coils are positioned to give more support in the middle of the mattress, where it is needed most.