



THEODORE ALEXANDER

Custom Palette



Your Vision. Our Workroom.

Start with one of our 700+ designs, choose from 40+ unique finishes and watch your creation come to life - our Custom Palette Program allows you to move from interior designer to product designer, with ease.

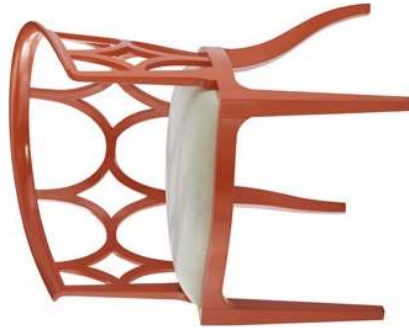


START WITH A THEODORE ALEXANDER DESIGN

Color and texture are two of the most critical elements to any home project, and our Custom Palette Program ensures that every furniture piece is impeccable. Choose from 40+ unique colors and finishes - from distressed metallic leaf to pale neutrals - and give your project the exclusive twist it deserves.

PRODUCT EXAMPLES

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4202-066
EBONISED CONNAUGHT ACCENT CHAIR
25 x 25½ x 33 in
63.5 x 64.8 x 83.8 cm

As shown in Flamenco finish



5000-616
HEMWAY SIDE TABLE
23 x 23 x 27¾ in
58.4 x 58.4 x 70.5 cm

As shown in Prosecco finish



6102-201
THERON DECORATIVE CHEST
60 x 18½ x 35 in
152.4 x 47 x 88.9 cm

As shown in Prosecco and Limestone finishes



5302-107
TILLMAN DINING TABLE
65 x 44 x 30 in
165.1 x 111.8 x 76.2 cm

As shown in Venice finish



6002-226
INKY FASCINATE CHEST
52 x 20 x 36 in
132 x 50.8 x 91.5 cm

As shown in Cobalt finish

PAINT IT

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Choose from over 40 on-trend colors from neutrals like Blush and Birch to saturated hues like Cockscomb and Cobalt – and everything in between – plus, mix and match as you like!



ARTICHOKE



BIRCH



BLUSH



CADET



CAMEL



CHIFFON



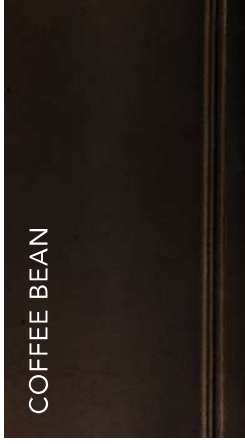
CLOUD WHITE



COBALT



COCKSCOMB



COFFEE BEAN



DOVETAIL



DUSK



FLAMENCO



FLAX



HARVEST



HIBISCUS



INKY BLACK



LIMESTONE

PAINT IT



MALT



MULBERRY

PAINT IT



VENICE



WHITEWASH

ONYX



PALM



LEAF IT

Prosecco anyone? Specify a glowing and glamorous leaf finish to further elevate your design. Get creative! Prosecco is just one of 12 intoxicating options.

PASSION FRUIT



QUARTZ



BULLION



CAPPUCCINO



RIBBON



SAHARA



MERCURY



MINK



SAND



SHERBET



NOBLE



PROSECCO



LEAF IT



QUARTZ



SKYLINE



VINTAGE BULLION



VINTAGE SILVER COIN

STRIPE IT

Don't be shy. Accentuate the shape and color of your new design with gold or silver striping placed to your specification.

SILVER STRIPING



GOLD STRIPING



THEODORE ALEXANDER

Custom Palette Program



theodorealexander.com