



Key Benefits

WORLD'S NO. 1 OLED TV BRAND

Celebrating 12 years of perfecting award-winning OLED TV technology.*

*Source: Omdia. Unit shipments, 2013-2024. Results are not an endorsement of LG Electronics. Any reliance on these results is at the third-party's own risk. Visit <https://www.omnia.com/> for more details.

REFINED PICTURE, POWERED BY AI

Enjoy outstanding picture, which uses AI to detect what you're watching and automatically improves the picture and sound quality to your personal preferences.

PERFECT BLACK & PERFECT COLOR

LG's flagship OLED technology creates an incredible watching experience and stellar picture quality with Perfect Black and Perfect Color technology on over 8.3 million self-lit smart pixels, even in bright rooms.

BRING HOME THE MAGIC OF HOME CINEMA

Experience the magic of the big screen right from your couch. Loaded with Dolby Vision® for extraordinary color, contrast and brightness, plus Dolby Atmos®* for sound you can feel all around you. Land in the center of the action with FILMMAKER MODE™, allowing you to see films just as the director intended.

*Dolby, Dolby Vision, Dolby Atmos, and the double-D symbol are registered trademarks of Dolby Laboratories Licensing Corporation. Manufactured under license from Dolby Laboratories. Confidential unpublished works. Copyright © 2012–2025 Dolby Laboratories. All rights reserved.

GAME WITH THE POWER OF LG OLED

Packed with gaming features, this LG OLED Series comes with everything you need to win. Experience crisp, smooth imagery from a 0.1ms response time and up to 120Hz refresh rate to let you game at blinding speed without any blurring or tearing to keep up with the fastest games. All LG OLED TVs have NVIDIA G-Sync, AMD FreeSync Premium and VRR to further improve gaming quality. Four HDMI 2.1 inputs allow you to plug in all the devices you need. Whether you game on consoles or on the cloud,* the LG Game Dashboard and Game Optimizer put all the control at your fingertips.

*Subscription and compatible gaming controller are required

65" 55"

* Class size: See below for details.

Discover the next level of picture quality and technology.

The unmatched beauty of self-lit OLED pixels in the LG OLED B5 is more than meets the eye. Keep pace with the action with a native 120Hz refresh rate for smoother movement whether you're gaming or watching sports. Entertainment extras like Dolby Vision®,* Dolby Atmos®* and FILMMAKER MODE™ give you the big-picture experience straight from your couch.

*Dolby, Dolby Atmos and the double-D symbol are registered trademarks of Dolby Laboratories.

- World's No. 1 OLED
- Alpha 8 AI Processor Gen2
- Perfect Black & Perfect Color (8.3 million self-lit pixels)
- Dolby Vision®, Dolby Atmos® & FILMMAKER MODE™
- Ultimate Game Play (120Hz)