## SMMSUNG

## Product Guide

## Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

RF23BB8900

### Available in:

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with Charcoal Glass Family Hub™ Panel

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with White Glass Family Hub™ Panel

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels



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## Product Overview

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub<sup>™</sup>

## **Product Overview**

### **Product Title**

Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

### **Product Description**

Counter Depth 4-Door French Door Refrigerator with customizable and changeable door panels available in a variety of colors and finishes featuring Samsung's Family Hub™ which lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge. It also features the Beverage Center™ with both a water dispenser and AutoFill Water Pitcher. Plus a Dual Ice Maker with cubed ice and Ice Bites™.

### **Available Colors**



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with Charcoal Glass Family Hub™ Panel

RF23BB8900AC



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with White Glass Family Hub™ Panel

RF23BB8900AW



Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels

RF23BB89008M



#### 5

## RF23BB8900AC Carousel Image Order

### Easy Ads Links:

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900AC%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900AC%20Carousel%20Images%20SCOM **360 Spins: See RF23BB89008M Carousels for available assets.** 

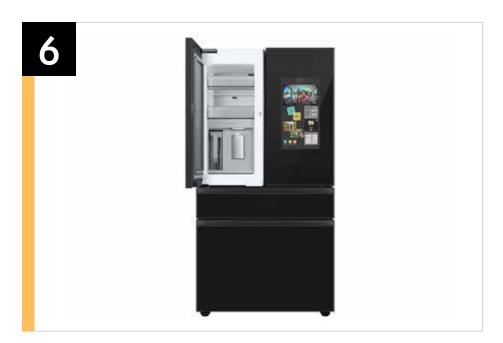












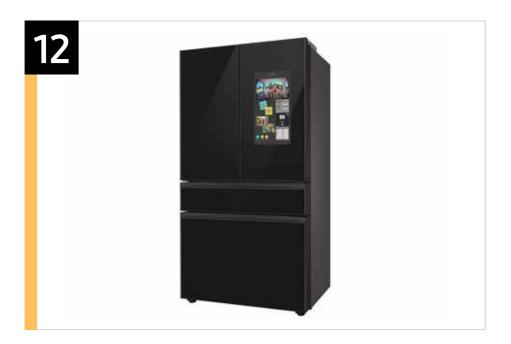


















## RF23BB8900AW Carousel Image Order

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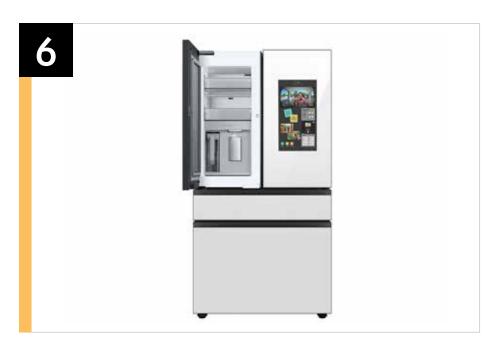






























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## RF23BB89008M Carousel Image Order

### Easy Ads Links:

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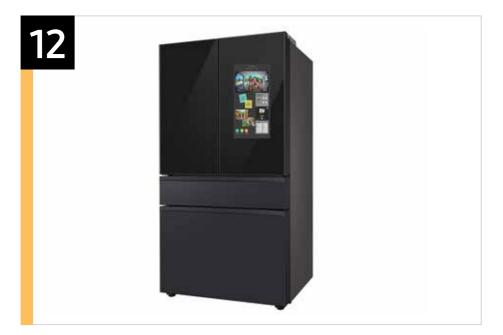


















# Product Messaging

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

Features and Benefits - RF23BB8900				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable Door Colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from a variety of colors and two finishes to create a space that fits your style.	With customizable door panels, choose from twelve colors and two finishes to create a space that fits your style.	
Family Hub™, it's more than a fridge	Family Hub™	Samsung's Family Hub™, now with Alexa built-in, helps you stay connected to your family and home, whenever and wherever. Family Hub™ lets you control your Samsung smart appliances and devices, stream music, share pictures with your family and so much more, all right from your fridge.*  *Wi-Fi connection and Samsung account required.	Samsung's Family Hub™, now with Alexa built-in, lets you control your compatible smart devices, stream music, and so much more, all right from your fridge.*  *Wi-Fi connection and Samsung account required.	
Press or Pour – Water Two Ways	Beverage Center <sup>™</sup>	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center  Weshable Nozzle

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Ice your way	Dual Ice Maker with Ice Bites™	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites™ that chill your drink faster.	Select from cubed ice or Ice Bites™ that chill your drink faster.	
Customize your middle drawer temperature	FlexZone™Drawer	The FlexZone™ Drawer is customizable with 5 different temperature settings. From refrigerator to soft freeze, this middle drawer can store everything from fruits and vegetables to your favorite meat & seafood.	Customize your middle drawer with 5 different temperature settings.	NOTICE SELTZER SELTZER  WINDOW SUBJECT SELTZER  WINDOW
Designed for a modern, built-in look	Modern Design	Flat panel door design with easy-to-open recessed handles blends into your cabinetry to give you a modern built-in-look.	Modern, built-in look that blends into your cabinetry.	

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Keep your fruits and vegetables fresh	Large Crisper Drawers	Two large drawers that are perfect for storing fruits and vegetables.	Two large drawers perfect for storing fruits and vegetables.	WaterFilter
N/A	Twin Cooling Plus™	Independent fridge and freezer controls keep food fresher longer.	Independent controls keep food fresher longer.	* fridge  treezer
Consistent Temperature	Metal Cooling	The stainless steel paneling helps maintain consistent temperature throughout the refrigerator.	Stainless steel paneling helps maintain consistent temperature.	idetal Cooling

Features and Benefits - RF23BB8900 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Stay connected anywhere, anytime	Wi-Fi Connectivity	Use the Samsung SmartThings App* to get notified when the door's open or when you need a new water filter.  *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Use Samsung SmartThings to get notified when the door's open or when you need a new water filter.*  *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	

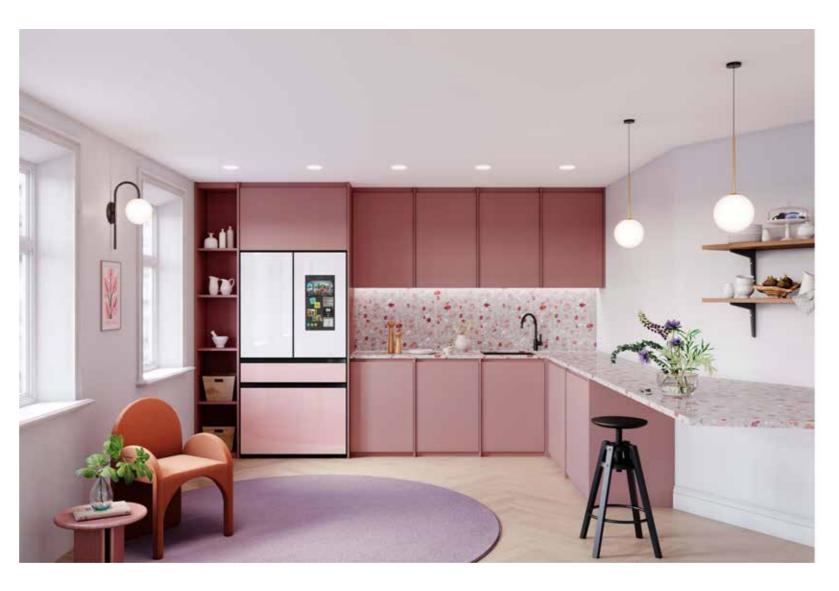
# Lifestyle Images

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub<sup>™</sup>

## Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20Lifestyle





Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## 

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

## **Videos**

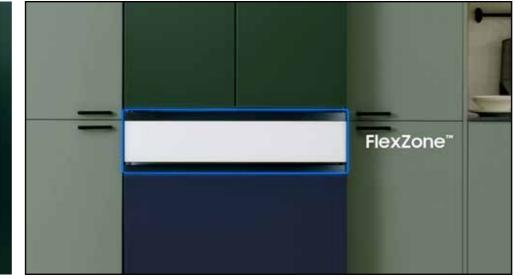
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Overview Bespoke 4-Door

Color Customization

Beverage Center™

FlexZone<sup>™</sup> Drawer

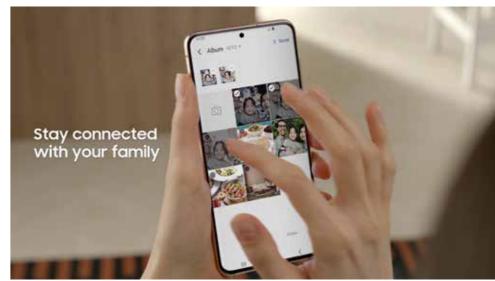
Wi-Fi Connectivity











Twin Cooling Plus™

Art Gallery SmartThings

View Inside

Family Communication



Smart Cooking

# Product Specs

RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™

## Review Mapping

SKU	Туре	Color
RF23BB8900AC	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with Charcoal Glass Family Hub™ Panel
RF23BB8900AW	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Customizable Door Panel Colors with White Glass Family Hub™ Panel
RF23BB89008M	Counter Depth 4-Door French Door	Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub™ in Charcoal Glass Top and Family Hub™ Panels with Matte Black Steel Middle and Bottom Panels

## **Related Product**

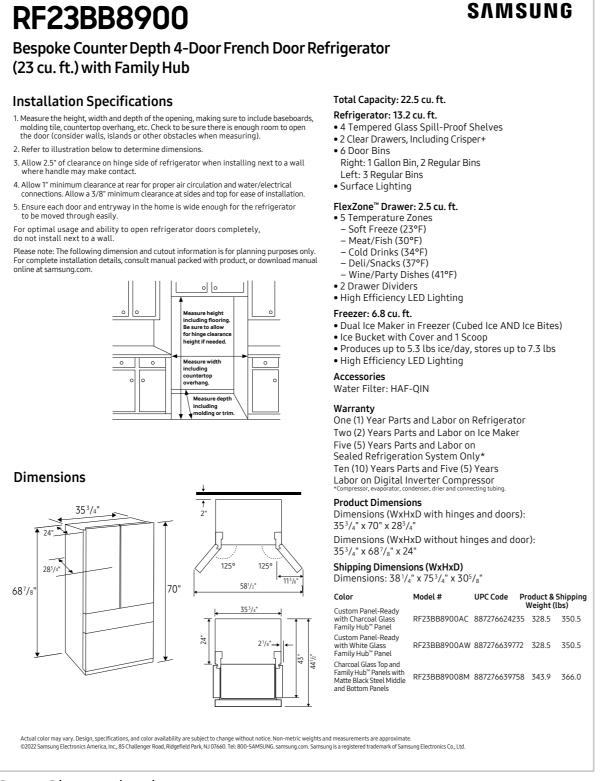
Water Filter
HAF-QIN

## Spec Sheet

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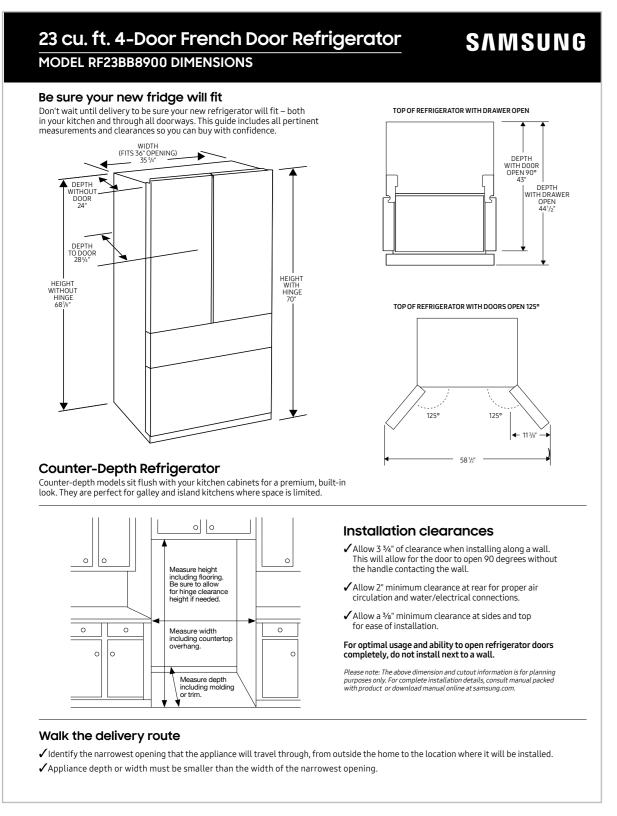


Spec Sheet - front Spec Sheet - back

## Will It Fit Guide

### Easy Ads link

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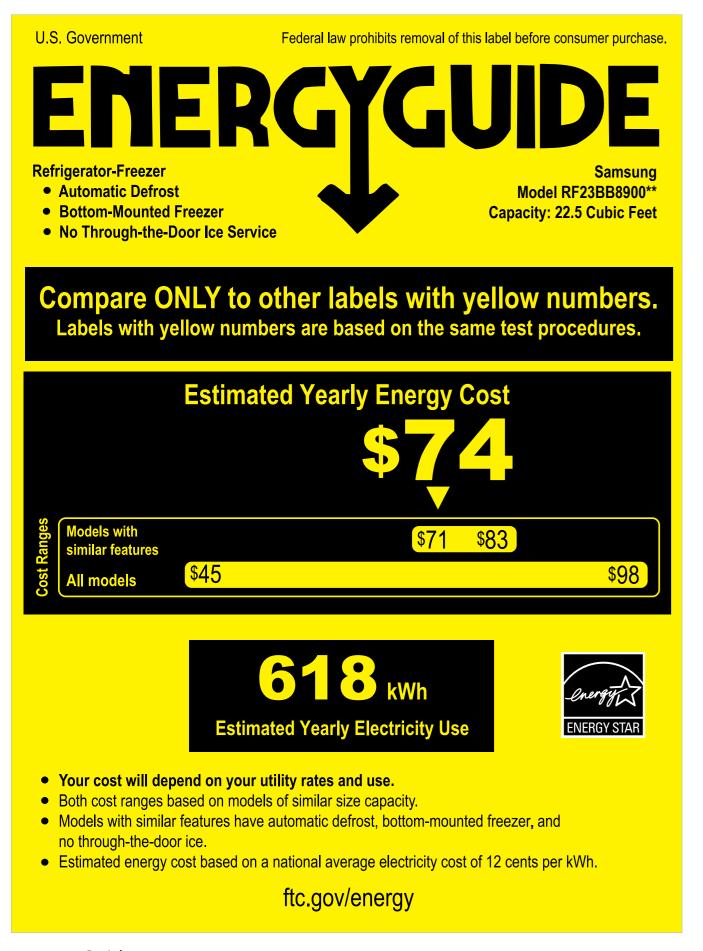


Will It Fit Guide

## **Energy Guide and User Manual**

### Easy Ads link

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Energy Guide

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20User%20Manual

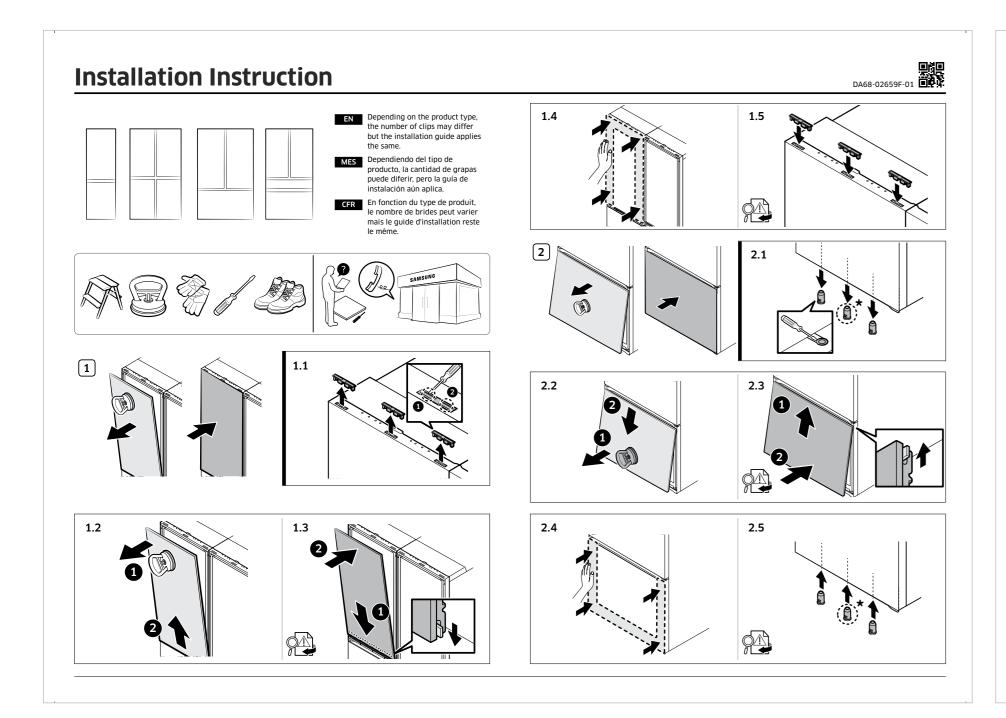


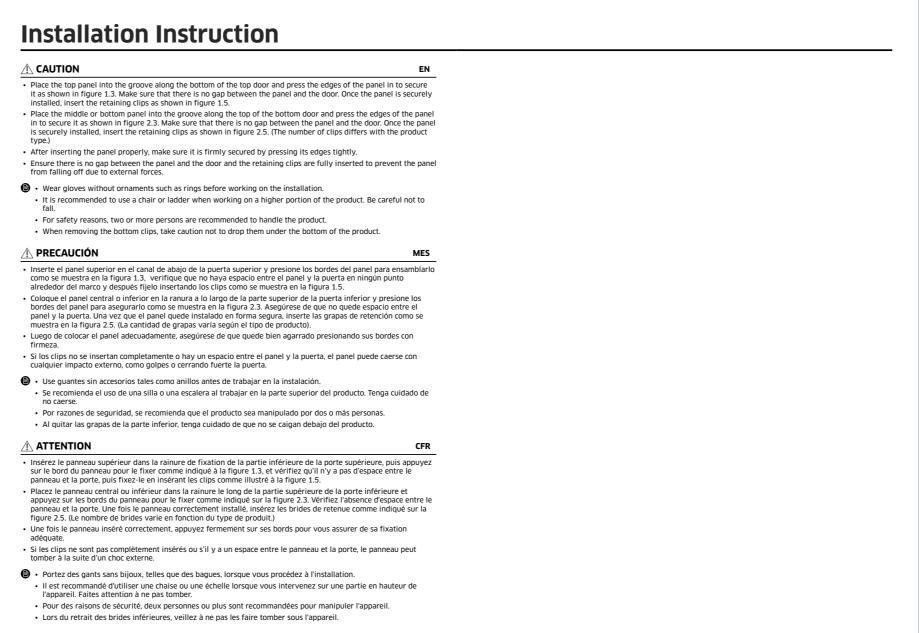
User Manual

## Bespoke Panel Installation Guide

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20Installation%20Guide





## Warranty

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23BB8900%20Warranty

### LIMITED WARRANTY (U.S.A.)

RF30BB6900 RF24BB6900 RF29BB8900

RF23BB8900

#### SAMSUNG REFRIGERATOR

LIMITED WARRANTY TO ORIGINAL CONSUMER PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by Samsung Electronics America, Inc. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period of:

One (1) Year Parts and Labor on Refrigerator

Two (2) Years Parts and Labor on Ice Maker

Five (5) Years Parts and Labor on Sealed Refrigeration System Only (Compressor, Evaporator, Condenser, Drier, and Connecting Tubing)

Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues.

#### EXCLUSION OF IMPLIED WARRANTIES

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

#### LIMITATION OF REMEDII

YOUR SOLE AND EXCLUSIVE REMEDY IS PRODUCT REPAIR, PRODUCT REPLACEMENT, OR REFUND OF THE PURCHASE PRICE AT SAMSUNG'S OPTION, AS PROVIDED IN THIS LIMITED WARRANTY. SAMSUNG SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO TIME AWAY FROM WORK, HOTELS AND/OR RESTAURANT MEALS, REMODELING EXPENSES, LOSS OF REVENUE OR PROFITS, FAILURE TO REALIZE SAVINGS OR OTHER BENEFITS REGARDLESS OF THE LEGAL THEORY ON WHICH THE CLAIM IS BASED, AND EVEN IF SAMSUNG HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. Some states do not allow exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

SAMSUNG does not warrant uninterrupted or error-free operation of the product. No warranty or guarantee given by any other person, firm, or corporation with respect to this product shall be binding on SAMSUNG.

To obtain warranty service, please contact SAMSUNG at:

Samsung Electronics America, Inc. 85 Challenger Road Ridgefield Park, NJ 07660 1-800-SAMSUNG (726-7864)

www.samsung.com/us/support

## Feature Icons

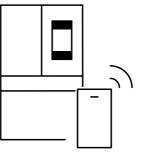
RF23BB8900 - Bespoke Counter Depth 4-Door French Door Refrigerator (23 cu. ft.) with Family Hub<sup>™</sup>

Samsung proprietary and confidential

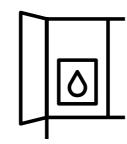
## Feature Icons

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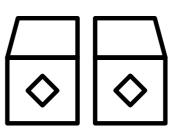
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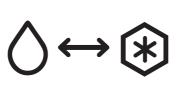
Family Hub™



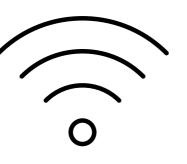
Beverage Center™



Dual Ice Maker



FlexZone™ Drawer



Wi-Fi Connectivity



ENERGY STAR® Certified

## SAMSUNG