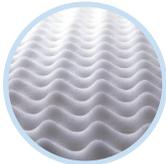




CLASSIC™ COLLECTION

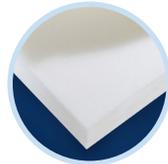


Serta Classic™ Elite Plush Profile 14"



PillowSoft® Aire

Soft foam provides enhanced cushioning for exceptional comfort and promotes airflow through its unique, gently rippling design.



Serta® PillowSoft® Foam

A special extra-soft foam that gently hugs your body in a comfortable embrace.



Cool Twist® Gel Memory Foam

This unique design features cooling gel swirled into premium memory foam that helps enhance airflow and heat dissipation for cool, contouring type of comfort.



Cool Twist® Gel Foam

Cooling gel is swirled directly into a breathable foam designed to promote airflow and heat dissipation.



805 Individually Wrapped Coil System

In addition to providing contouring, cradling support, this system of up to 805 individually wrapped coils features **Serta's BestEdge® Foam Encasement technology** – an extra-deep foam rail to help reduce edge roll-off and extend the sleep surface.