SPEED QUEEN® INSIGHTS

One Tool.
Powerful Results.

Speed Queen®

One platform.
Complete control.

Speed Queen® Insights lays the foundation for a more efficient, profitable route business, helping you create more satisfied residents and property managers through powerful data and tools, all tied together in a single platform. With simple installation, centralized refunds, revenue tracking, advanced analytics, error tracking and the convenience of mobile payment, Speed Queen Insights gives you more than just a better way to manage your laundry rooms—it gives you peace of mind.

Better for business:

- Adjust vend price per cycle
- Encourage more cycle modifier usage
- Compare revenue per location and over time
- Reduce equipment downtime
- Remote refunds save time and increase satisfaction

Partners in profit.

Speed Queen Insights also opens up the potential to create better relationships with property managers and increase resident satisfaction. Accurate revenue audits increase financial transparency, helping you build trust through honesty, integrity and reliability. Plus, you'll resolve service issues faster to reduce downtime and create a more satisfying laundry experience—all from the convenience of any internet connection.

Wash Alert™

Wash Alert makes laundry day more convenient for residents. They can check machine availability and remaining cycle times, receive notifications when their cycle is complete, or even submit service messages so that you can get machines back up and running as quickly as possible. Just as important, these mobile-friendly pages are easy to design thanks to drag and drop functionality and optimal layout flexibility.

With Speed Queen Insights, you get:

Mobility
Cloud-based control lets you respond faster and provide better resident service from anywhere.

Business integration
Maintenance, operational and revenue monitoring are integrated into a single system.

No need for costly readers
Mobile payment lets residents pay with the one thing they always have—their smartphone.

Factory-installed and supported
Little to no downtime, no software to maintain, and 24/7 support by the world leader in vended laundry.

Rewards program
Points-based rewards give residents a reason to stay home on laundry day.
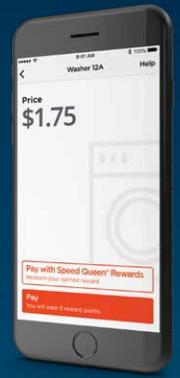
Wash Alert
Convenient mobile app access for monitoring machine availability and remaining cycle time.

Future-proof foundation
The Speed Queen Insights ecosystem will continue to grow and evolve, making your business even more efficient and profitable.

Disclaimer: Images shown for illustration purposes only. Actual screens may differ slightly.

Laundry for today's lifestyle.

Technology is reshaping the way people interact with their physical environment—and laundry rooms are no different. That means route operators are challenged to meet these new expectations if they want residents to stay on-site to do laundry. Speed Queen Insights gives you the tools to provide residents with a more modern laundry experience and increase your profitability in the process.

Mobile payment transforms the laundry experience.

With the Speed Queen® app, a clean interface and flexible payment options give residents the convenience they want and the ability to pay with the one thing they never leave home without—their smartphone.

Convenience at home:

- Residents have multiple payment options, including an online wallet loaded with credit/debit, cash or Apple Pay. And, as always, they can still pay with coin.

- With Speed Queen Rewards, residents can earn rewards by accumulating points, encouraging repeat business and increasing revenue for route operators.

- Residents can conveniently monitor machine status and receive cycle notifications via the Speed Queen app or Wash Alert webpage.

- Clean, simple and easy-to-use app is available in multiple languages and makes laundry day a breeze.

- Secure online wallet gives customers confidence their data is safe and protected.

- On-the-go access to rewards points, cycle status and cycle completion.

94% of consumers

Would use mobile wallets if they could earn loyalty rewards.

Source: Points, Spring/Summer 2016

The keys to laundry room profitability:

Speed Queen app
Mobile payment creates best-in-class laundry experience.

Multiple payment options
Create a truly modern laundry environment.

Speed Queen Rewards
Increase store loyalty and encourage repeat business with incentives based on machine capacity and time-of-day.

Advanced reporting and analytics
Analyze laundry room performance and make better business decisions.

Error alert tracking and notifications
Keep tabs on your machine installations from anywhere with customizable error tracking and notification settings.

Centralized refunds
Improve service and efficiency by having refunds issued directly to online wallet.

Integrated management platform
Manage your entire business—error monitoring, customer profiles, revenue and more—from one system.

Compliance
Simple and secure payment processing with PCI DSS compliance.

1,120%
Expected mobile payment growth
2016-2020

Source: eMarketer, Nov. 2016

SPEED QUEEN® INSIGHTS